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Amazing New Holmes Hibiscus Giant!

New BUTTERFLY—Golden King of the new race of SUPER Hibiscus! Destined to rule your garden too! Nurtured in Holmes Hibiscus Compost, its vigorous stamina brings you giant blooms 5 to 6 in. across, $2\frac{1}{2}$ to 3 in. deep, filled with 40 to 50 lacy petals. Our 3-yr. Butterfly has up to two dozen blooms at a time. Get it! In all sizes listed on page 8

BETTER HOLMES and GARDENS *for Florida*

**25th
ANNIVERSARY
1925 - 1950**

HOLMES NURSERIES

18261 Nebraska Ave.
 $\frac{1}{2}$ Mi. So. Apex

P. O. Box 417 Phone: 332261
TAMPA 1, FLORIDA



KONA

There's no place like Holmes
for HIBISCUS

See next 13 pages for choice varieties
Dozens more at our Nursery



MRS.
JOHNSON

HOLMES KONA has Blooms as **\$2.50** Big as Cup and Saucer!

Its gigantic 7 to 8-in. blooms are breath-taking. They're matched by spectacular growth! Our "mother" plant grew 8 feet tall, 18 feet around, *in just 3 years* (in Holmes Hibiscus Compost). Provided thousands of flowers, with several dozen fluffy-ruffle double blooms blazing at a time. Match it in your garden—with KONA and the magic of Holmes Hibiscus Compost. All sizes at prices shown on page 4.

2 yr., \$2.50

HOLMES DYNA-GRO CULTURED **BUSH-FUL HIBISCUS**

Now! Combine all the beauty and bloom of
Entire Rose and Camellia Gardens in
a Single Plant!

- Bush-Ful Hibiscus—Most Vigorous Growers, Prolific Bloomers in all the South!
- One Holmes Bush-Ful Hibiscus Equals the Beauty and Blooms of dozens of Rose or Camellia plants!
- More than 7 months of continuous bloom per year.
- Single Plants produce thousands of flowers, often 20 or more every day.
- Holmes Giant Varieties—Blooms up to 9 in. across, growth up to 8 feet in 3 years!
- Holmes Daintee Varieties—Blooms tiny as 2 in., maximum growth under 4 feet!

In this 25th Anniversary Holmes catalog you may find many of the same varieties offered by chains and others. But there the resemblance ends!

Hibiscus of the same name can be just as unlike as T-Bone steaks! Where the cheap steak is tough, and the good steak is tender, you trace the difference to *the way the beef was fed and grown*. It's identically the same with Hibiscus—you, the purchaser, get out of it exactly what *we*, the grower, put into it!

Holmes BUSH-FUL Hibiscus get their over-abundant blooming vigor, their prolific growing habit, their consistently great flower size and beauty from years of feeding on Holmes DYNA-GROW Hibiscus Compost, the almost magic plant food in which they spend their entire life in our nursery.

This is the only reason Holmes BUSH-FUL Hibiscus can be *factually* described. What you find in our catalog descriptions **YOU CAN SEE** in the mature "mother" plants any time, any day, in our Nursery. Come visit us—we're always glad to show you around.

MRS. JOHNSON—Dwarfs a Man **\$2.50** in 2 Years!

Combines all the BEST QUALITIES of all Hibiscus in *one plant*. Colossal 7 to 9-in. blooms, overwhelmingly beautiful lush pink. Planted in Holmes Hibiscus Compost this 2-yr. size usually grows higher than your head in 2 more years! A flowering fountain—hundreds of blooms in a season, 10 to 12 always open. No other matches its quick growth, profuse bloom, immense size, dense green foliage.

2 yr., \$2.50



Hibiscus, Blaze. 2-yr. plants, \$3.50. See page 10
Five to 6-inch flowers, orange-red with yellow glow

HOLMES DYNA-GRO BUSH-FUL HIBISCUS

Best Heavy Plants, gal. can . \$2.50

Best Heavy Specimens, 4-gal. can \$4.00

AGNES GAULT. A large single variety shaded satiny pink with white veins.

BAPTISTI. Small, semi-double; intermingled narrow red and white petals. Unusual.

BROWN. Medium size, single. Brown-orange with deep reddish brown center and golden veins.

COL. PARRISH. Small to medium in size. Beautiful bright golden yellow with white center and light pink throat.

DAISY ENTWISTLE. Large, single; yellow flushed pink, with red eye.

DELORES. Large and double; purplish with a dark center. A strong grower.

DOUBLE APRICOT (Anderson No. 315). Small, bright apricot flowers.

DOUBLE DEEP SALMON. Medium-sized, full, peony-type flower with petals of bright sunset-orange and several beautiful yellow stamens.

DOUBLE ORANGE (Anderson No. 237). Large, two-toned orange and reddish orange.

DOUBLE PINK NO. 3. (Hendry.) Lovely rose-pink; large blooms of exquisite form. Very popular.

DOUBLE RED PEONY. Old-fashioned peony type with large, full flowers of blood-red. An excellent grower with shiny green foliage when grafted. Does not do well on its own roots. A good bloomer.

DOUBLE RED NO. 3. (Hendry.) A full double, medium-sized flower of brilliant red.

DOUBLE WHITE. (Anderson.) This variety faintly shows pink.

DOUBLE WHITE. Very beautiful, medium-sized flowers full of petaloids, which make it distinctive. Not pure white.



Hibiscus, Flamingo Plume
Five-inch blooms the color of a red flamingo

FANNY PECK. (Anderson.) Large, semi-double, ragged in appearance, very variable cerise color. A strong grower.

FIG LEAF. Large and single. Buff and purplish pink with deep dubonnet center—a brilliant flower, heavily veined. A strong, bushy grower with large foliage.

FLAMINGO PLUME. (Hawaiian.) Large, loose, double flowers resembling red flamingo plumage at its best.

FLOPPY. (Anderson.) Single; orange with reddish markings.

FLORID. (Valencia Gardens.) Single, large, flat; pinkish orange with gold center veining and grained effect. Very pretty.

GLORIOUS B. Large, single bloom, yellow at the outer edge and becoming burnt-orange with glowing sunset tints and a silver-mauve center. Very much in demand.

GOLDEN DAWN. A nice variety, flowering freely. Large, single; golden orange with red veins and brown center.

GOLDEN HARVEST. (Anderson.) Double, loose, two-toned bronze bloom.

GOLDIE DOUBLE. (Anderson.) Small flowers of reddish orange with golden veins and twisted petaloids.

HENDRY'S EXTRA PALE PINK. Large, single; almost white, rather faded-looking. Strong grower.

JANE WITHERS. Double, coppery bronze flowers of medium size. Blooms well; upright in growth.

JIGORA. (Teas.) Large, double; golden orange with crimson and vermilion at the base of the petals. Similar to Mme. Chiang Kai-shek but smaller flower.

JUNIOR'S COMPANION. Double. Similar to Charles James, Jr. Smaller and not so pretty.

KAMA PUAA (Hendry 19). Large, single, with curved edges. Fawn colored into mauve, with light pink center.

KING OF TONGA. A large, single, darker sport of Agnes Gault.

KONA. Large, double, peony type. A very showy pink flower, often with several yellow stamens. One of the best new varieties. Free flowering and strong growing.

LUNA. Large, single; ruffled, overlapping petals. Buff with white center faintly marked pink; pink eye. Strong grower. Very fine.

MAHOGANY. Double; old mahogany tone.

MAIDEN BLUSH. Large, single, old-fashioned rose color; slightly ruffled edge.



Hibiscus, Ruth Wilcox. Silver-white.

HOLMES BUSH-FUL HIBISCUS, continued

MATENSIS. (Hendry.) Highly variegated foliage—green and white tinged red. Single, small pink flowers on a low plant.

McINTYRE, JR. Very similar to McIntyre, with smaller and darker flowers. A better grower.

MINIATURE ALTHEA. Small, double; purple with reddish center. Slow, compact, bushy grower.

MINNEWA BELL. Small, single; light pink with pink veins. The center is a large star of rich dubonnet color. Very striking and free bloomer.

MRS. MARY MORGAN. Semi-double, deep bright rosy pink with pink veins and deep maroon throat. A rank grower and free bloomer.

MRS. WM. WHITE. (Hendry.) Sometimes called Talisman because its color is similar to that of the Talisman rose—golden orange. Double, medium size. An abundant bloomer and a strong, upright grower.

MYRNA LOY. A double cross with Althea. Lavender fading to bluish lavender with age.

NEUTRALITY. (Anderson.) Medium to large in size, single; brilliant orange-vermilion. Slow and hard to grow, but worth striving for.

OLD GOLD. Large, single; old-gold shading to violet, with rose center. Extra good. Blooms freely.

RAINBOW. Small and dainty, single flowers of golden buff with light pink throat.

RUTH WILCOX (Purity). Large, beautiful, fragrant flowers often lasting two days. Single. The all-white petals make it a choice bloom. A free bloomer at night.

SEMI-DOUBLE RED. Small to medium in size; terra-cotta with yellow stamens.

SHIRLEY TEMPLE. A dwarf plant with small flowers about the same color as Jane Withers.

SINGLE ORANGE. Single, ruffled flower of golden orange. A strong grower and free bloomer.

SNOW WHITE. Large, flat, single; pure white, overlapping petals. Low bush of slow growth. Very nice.

STELLA LYKES. Medium-sized bloom with a single row of true petals and a center of petaloids. The finest golden apricot. Free blooming.

TANGERINE. Solid tangerine color. Flat flower, closing early. A good bloomer.



Single Yellow Hibiscus with white center

MORE—MORE HOLMES HIBISCUS!

Our list of Holmes Bush-Ful Hibiscus on pages 4, 5 and 6 of this catalog is not our complete offering. Besides these we have other truly marvelous varieties in smaller quantities. In looking through this list you will agree that the Holmes stock of Hibiscus is not matched anywhere. When you see them for yourself, you, too, will join the ranks of the Hibiscus fans. So come to our Nurseries and see the many, many kinds that we are still testing for growth and bloom. The WELCOME sign is always ablaze for you at Holmes!

DRIVE-IN SPECIAL

Any 5 Hibiscus on pages 4 to 7 plus a gift of one Hibiscus for **\$12.50**
(Value \$14.00)

DRIVE-IN SPECIAL

Any 10 Hibiscus on pages 4 to 7 plus a gift of one Hibiscus (\$3.50 value) for **\$25.00**
(Collection value \$28.50)

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WARNING. Use of this catalog by other Nurserymen or their Employees on their nursery premises, or in relation to their customers, is likewise expressly forbidden. Violators will be prosecuted to the full extent of the law.



Hibiscus, Crown of Bohemia

Holmes

DYNA-GRO

DOUBLE YELLOW

HIBISCUS

*Overwhelming Choice of
Everyone!*

We offer here only the choicest of the double yellows. We have several other varieties not listed which are sold only at the Nurseries.

BUTTERFLY (Mrs. Blair, No. 111). Handsome, large and well formed. Butter-yellow with a light center. Truly a beauty, growing well and blooming freely. An upright grower.

CANARY. Equal to the beauty of the choicest canary-yellow plumage. The 4 to 5-in. round, ball-shaped flowers of the richest butterfly yellow are enhanced by the reddish orange glow in its charming deep center. Upright growth.

CROWN OF BOHEMIA. Magnificent golden yellow, huge 6-in. flowers highlighted and shading into the richest copper and orange. Glowing reddish throat. A masterpiece for your garden.

SUNGOLD. Its 5-in., dark gold flowers, sparkling in the sun against its dark luxuriant foliage, resemble the shining luxury of a precious diamond in a master setting. Its center is full of the richest golden yellow petals, glowing brightest in Holmes Hibiscus Compost.

Best Heavy Plants, gal. can . \$2.50

Best Heavy Specimens, 4-gal. can \$4.00



Single Yellow Hibiscus, Mrs. Earl Anthony

SINGLE YELLOW BUSH-FUL HIBISCUS

Although in the past the Double Yellows have outsold the Single Yellows, we find here that the singles surpass the doubles in blooming. We have a fine group to select from.

Best Heavy Plants, gal. can . \$2.50

Best Heavy Specimens, 4-gal. can \$4.00

MRS. EARL ANTHONY. The finest of all the single canary-yellows. Large blooms on a splendid plant.

KILAUEA. A choice flower. Single; yellow with white center or often pink in the center upon opening, fading to white.

KILAWAIAL. (Teas.) A single bright canary-yellow with white center and reddish pink veins in the throat. Unusual foliage.

RUFFLED GIANT. Large, single. Light yellow; white center. Often produces really mammoth flowers and is very nice when up to par.

SINGLE YELLOW, WHITE CENTER. Medium-sized, deep yellow bloom with a large white throat. Good foliage.

TONGA GOLD. Single; gold with deeper golden center. Overlapping, ruffled, heavily veined petals; yellow stamens. A very pretty, medium-sized flower.

Now Turn the Page . . .

and you will see our offering of HOLMES "DISCOVERY" HIBISCUS. Here are absolutely some of the choicest varieties we have ever tested. Every last one of these Discovery Hibiscus represents a search of many days, and we really feel that we have brought back something worthwhile to gardeners.

Among the single yellows of the Discovery Hibiscus, we would point out Delight, Buttercup, Mandalay, Mrs. Fred Anderson, Superba and Peter Pumpkin. Don't miss them!

See pages 12 and 13 for Holmes
Cream-of-the-Crop Own-Root Hibiscus.
They, too, include Single Yellows

New! Better! More! HOLMES

Best of 300 found on

Here's the secret of where these amazingly better Holmes Hibiscus come from! And also the secret of why **ONLY HOLMES** is first to offer so many Hibiscus *that are better than you expect!*

We "go and get them"—spend 3 weeks every year on a "discovery expedition"—searching great gardens, estates and other nurseries. When careful checking proves that a new beauty has blossomed unknown to the world, we "bring 'em back alive!" It took over 4,000 miles of hunting, criticizing, checking, verifying, to produce just 8 new additions this year!

ANN BALDWIN. (Hawaiian.) Single, large, light claret with gold edges and tips on the petals. An unusual color that makes it doubly desirable.

BLAZE. (Big New Spanish Red.) Large and double with some petaloids. Orange-red with yellow glow.

BRIDE. A huge, single flower of pale blush-pink fading to white, with overlapping crepe-like petals. Well named, for its beauty is indeed reminiscent of a bride.

BURGUNDY. Large, double, beautiful dubonnet to maroon, with a velvety texture. A really high-class flower.

BUTTERCUP SINGLE. (Y-11 Holmes type.) A large flower of lemon-yellow. Overlapping petals with faint bright reddish markings in the throat along the edge of petals; heavily veined. Our big bush is usually loaded with flowers.

CARMEN. Single, 5 to 6-in., brilliant-colored flowers of rich glowing golden orange with pink center. Striking and more beautiful than Glorious B, which it resembles.

CHARLES JAMES, JR. (James.) Large and double; especially fine in Miami, although with us it does not attain such large flowers. Reddish golden orange outside petals, tipped golden yellow.

COOPER'S RANCH. (Hawaiian.) A strikingly lovely bloom. Large, single, flat, pinkish gold with a grained effect.

DELIGHT. Single, 4-in., bright, dainty, well-formed flowers ranging from lemon to butter-yellow. Free bloomer.

DOUBLE BRIDE. Semi-double, white into blush-pink, deeper pink markings. The center is twisted petaloids in rosettes.

DOUBLE RED POINSETTIA. (James.) A dark, velvety bloom in two or three shades of deepest crimson with huge, twisted petaloids. A beautiful cut flower; popular for wearing in the hair.

EDNA LINDSLEY. Single, 4 to 6 in. Delicate lavender, somewhat similar in shape to Bride. Foliage odd and crinkly.

FIERY FURNACE. Single, 4 to 6 in. Ruffled, bright glowing orange reflecting yellow with glowing fireside colors. Colors change during the day.

FIRESIDE. Single, 4 to 5 in., heavily veined and ruffled, flat, crepy petals. Deep golden yellow fading into burnt-orange. Strong glowing fireside colors. Maroon throat.

FLEDA V. HUGHES. Very large and double. Light mahogany with five-pointed center; gold reverse on primary petals

GLORIANA. Single, 6 to 7 in. Pink with light center, outer edges shading yellow.

HAWAIIAN GOLDEN. Large, double, bronze flower with light center. A slow grower with very fine flowers.

HURRICANIA. 6 to 7 in., semi-double, shape similar to Flamingo. Rich glowing pink, lighter toward center. Sometimes streaked with white spots.

MANDALAY. Huge, single, ruffled, lemon-yellow flowers with a very large white center and a deep purplish pink eye. Truly outstanding, although not always of top size.

“DISCOVERY” HIBISCUS

Our 1949 Expedition !

Every Holmes DISCOVERY HIBISCUS must prove its worth in our Nurseries before it will ever be offered to you. It must match the best of our old faithful varieties; it must outperform them in some way. And above all, it must bring A NEW VISION OF BEAUTY to Hibiscus lovers.

Here are the best of all the varieties growing from the Florida Gulf to Texas—right here at home in Tampa, waiting for your choice.

Quantities and sizes are limited, so come out to see us early. Let us help you enjoy bringing NEW BEAUTY to Florida—make your garden the first to reveal “Expedition” Hibiscus.

McINTYRE. Very well-formed, enormous, single flowers with ruffled petal edges. The color is apricot-bronze with light center and deep pink throat.

MINALILA. Extra large and single. Almost white with bluish pink veins and ruffled edge touched with yellow; clear white throat.

MONARCH. Enormous, double, flat, rosette-shaped flowers of deep dark crimson shading to almost mahogany. Spectacular, new and rare.

MRS. FRED ANDERSON. Single, 5 in. Flat, ruffled, overlapping petals, yellow with white center, light pink throat.

PERFECTION. Single, 5 to 7 in. Overlapping, tufted and heavily veined. Its dainty color is orange-buff with glowing yellows. Quite uniform throughout.

PETER PUMPKIN. (Parnell.) Small, single flowers of pumpkin-yellow; white center. A free bloomer that is an attractive addition to the yellow Hibiscus.

SUPERBA. (Kersey.) Huge, single, exquisite yellow upon first opening, changing to golden yellow by noon. The flowers are very large; the color is clearer when sheltered from the hot sun.

Strong plants, gal. can \$3.50

**Extra large plants,
4-gal. can \$5.00, \$6.00, \$7.50**

AND IF YOU WANT THE LAST WORD IN HIBISCUS

BETTY KERSEY. A sport of Mrs. Johnson with the “new look.” \$5.00 each.

CONNIE VEREEN. Immense single apricot-yellow flowers 8 in. across. Unusually lovely form, size and coloring. What more could one ask? \$10.00 to \$15.00 each.

DR. JOHN. Single red-yellow blooms with a very pretty rich dubonnet center. \$6.00 each.

MARTHA OLIVE PARNELL. Single, 4 to 5 in. Heavily ruffled, overlapping petals. Bright deep golden yellow, highlighted bright reddish orange. Center violet-pink. \$6.00 to \$7.50 each.

SARAH DE SCHAZEN. Glowing apricot-orange, single, 7-in. flowers. Petaloids at the end of the styles are most attractive. \$5.00 each.

VELVET TOUCH. Rich velvety fuchsia-red touched with white at the outer edges of the petals. Single, 6-in. blooms. A magnificent new color in Hibiscus. \$10.00 to \$15.00 each.

Other varieties not listed here at \$5.00 up to \$25.00 each

Ask about them

HOLMES *Cream-of-the-Crop*

Here's the other kind of Hibiscus—the "own root" varieties. They practically grow themselves in our Nurseries. No grafting—no nursing—we just put them in the ground and let Nature do the rest!

Of course, we've years of breeding to tell us these kinds *will do well*. But because they require so little care, they can be sold at unusually low prices. Because they're low priced, they're the kind the stores feature. Common—not nearly as exquisite in bloom as identical varieties offered in Holmes BUSH-FUL Hibiscus.

Yet, only at Holmes Nurseries are "Own-Root" Hibiscus grown in Dyna-Grow Compost, and as a result come to you fortified with greater growing, blooming qualities.

Of the hundreds of "Own-Root" varieties, we have been able to find only these to meet our standards.

14 Choice Varieties at

Qt. can	Gal. can	4 gal. can
60c	\$1.00	\$3.00 and up

EUTERPE (Single Salmon). An old-fashioned favorite.

FIJI. Medium size, deep rose-red with deep red throat.

GRANDIFLORA. Light pink with dark eye.

LA FRANCE. The freest flowering of all Hibiscus. Bright pink, small. Strong, upright growth. Tampa Special.

LA FRANCE TYPE, RED. Similar to La France. Small red flowers.

LILLIAN WILDER. (Hawaiian.) Large, single, delicate pink to white with deep pink throat. A prolific bloomer; easy to grow.

LUTEA. Cream-yellow, dark red center.

MINERVA. Large, strong grower. Single, orchid-pink flowers of medium size.

MRS. HASSINGER. Single, flat; bright rose-red with star-shaped maroon center.

PAINTED LADY. Single; deep pink with white veins and red center.

PSYCHE. Small, single red bloom with feathery edge. A good grower and bloomer.

SCHIZOPETALUS. Single, pink to reddish pink; small.

SINGLE SCARLET. Large; flaming red. Strongest grower.

VENUS. Single, large, pinkish white with red throat. Weak grower.

Choice of 16 Varieties

Extra-strong Plants

Qt. can	Gal. can	4-gal. can
75c	\$1.50	\$3.50

ALTHEA. Single, bright orchid.

AMERICAN BEAUTY. Double; dark pink. Very attractive.

BAPTISTI. Small, semi-double; intermingled narrow red and white petals. Unusual.

BETTY CHALK. *New*. A brilliant single red with extra deep red throat. Medium-sized flowers. Strong grower; good foliage. Very choice indeed.

COLUMBIA. Very large, full, peony form, carmine to rose-pink. Often deep salmon-pink with petaloids and yellow stamens.

DOUBLE PINK AND WHITE (Anderson No. 159). Loose, double form; white and bright pink. Grows and blooms easily. A very decorative bush when in bloom.

OWN-ROOT HIBISCUS

- FLAMINGO PLUME.** (Hawaiian.) Large, loose, double flowers resembling red flamingo plumage at its best.
- FLORIDA SUNSET.** Small single flower of bright sunset shades with a bronze margin on the outer edge of the petals.
- FT. MEYERS SINGLE YELLOW NO. 101.** A fast grower with small yellow blooms.
- INDIAN CHIEF.** Large, single, orange-red.
- JOHORTI ISLAND.** Light pink with throat shading to deep red. Medium size.
- KID SMARTIE.** Small flower of bright bronze-red.
- RUTH WILCOX (Purity).** Large, beautiful, fragrant flowers often lasting two days. Single. The all-white petals make it a choice bloom. A free bloomer at night.
- SEACLIFF.** Single, medium-sized, yellow flower with white center. Strong grower.
- SEMI-DOUBLE MINERVA.** Four to 5-in., semi-double; orchid-pink with yellow stamens.
- SINGLE LIGHT SALMON.** Medium-sized flower, light pink center. Good grower.

DOUBLE IMPROVED PEACHBLOW. As lovely a Hibiscus as you could wish for. Vigorous grower, floods itself with great, showy, very double, rosy-throated peach flowers, usually 4 to 5 in. across. Opens a dozen new buds a day for months.

4-in. pots \$1 00 | Gal. cans. \$2 00

Choice of 6 Varieties

Extra Strong Plants

Qt. can	Gal. can	4-gal. can
\$1.00	\$2.00	\$4.00

- AGNES GAULT.** A large single variety shaded satiny pink with white veins.
- DOUBLE RED PEONY.** Old-fashioned peony type with large, full flowers of blood-red. An excellent grower with shiny green foliage when grafted. Does not do well on its own roots. A good bloomer.
- FANNY PECK.** Large, semi-double, ragged in appearance, very variable cerise color. A strong grower.
- PRES. MASARYK.** Single, 5 to 6-in. flower, white shading pink with deep pink center. Robust grower.
- SEMI-DOUBLE RED.** Small to medium in size; terra-cotta with yellow stamens.
- SUNSHINE.** Single, 6 to 7-in. flower of glowing autumn shades similar to a fall sunset.

Choice of 2 Varieties

Best Own-Root **DOUBLE YELLOW HIBISCUS**

Qt. can	Gal. can	4-gal. can
\$1.50	\$2.50	\$4.00

- DOUBLE YELLOW NO. 50.** Golden yellow, full double rosette center. Four to 6-in. ruffled petals make this flower the outstanding choice of many Hibiscus fans.
- DOUBLE YELLOW NO. 161.** Orange-yellow with twisted petals in center; outer petals turn back. Compact, low, bushy; good foliage.

HIBISCUS

HOLMES BURGUNDY **\$3.50** 2-yr.
Front Row Showpiece

Almost a "double-double" with its 50 to 60 lovely petals packed into each bloom! Only the word *luscious* can describe it—full of petals, flat, curled, tightly twisted, ALL ruffled, ALL glowing ruby tones. Each bloom bigger than a baseball; 5 to 6 in. is average. Slow growing habit makes it perfect choice for "front of garden" use. One size only, grafted, \$3.50 each.

A Treasure Chest of Colors

HOLMES HIBISCUS

The exotic beauty of the South Seas is within the reach of every southern gardener who makes use of Holmes Hibiscus. These showy shrubs seem made to order for the person who likes *color* and *dash* and gorgeous *big* flowers—and who doesn't? They are one of the most satisfactory things that a Florida gardener can set in the ground. The plants grow quickly, bloom profusely and have foliage that in itself is most ornamental—glossy dark green, in a solid sheet. If it does get nipped by frost, Hibiscus makes a quick comeback and in a short time appears to be better than ever.

What color would you like—crystal white, flaming orange, glowing red, sparkling pink, warm yellow and apricot, softest lavender, blazing gold? Whatever your choice, you can find it in Holmes Hibiscus, as well as blendings of mixed tones that make these blooms real treasure chests of color.

You like variety of form in a flower? See how many different kinds you can find among Hibiscus. The flowers range from singles to full double, and in size from 2 to 10 inches across. One of the most satisfying ways to enjoy them is to cut them for home decoration. They last for twelve to twenty-four hours—*without water!* Of course, this makes them superb for wearing as hair ornaments, where their exquisite colors show off wonderfully.

Plant Hibiscus as single specimens, in groups, or as a hedge—but PLANT HOLMES HIBISCUS. This is a specialized age, and the specialty we have chosen is Hibiscus. So consult the specialist . . . come to HOLMES for HIBISCUS.

HIBISCUS

HOLMES RED GOLD **\$3.50** 2-yr.
Brightest in Shade!

Flowers so profusely after its second year that recurring waves of bloom sweep through its open foliage like dancing flames! Each petal is huge; flowers range from 5 to 6 in. across. Give full sun for most flowers, shade for most dazzling color. Plant Red Gold—your eyes will find it first. One size only, grafted, \$3.50 each.



BURGUNDY



RED GOLD



\$1.50 each up

PROFESSOR C. S. SARGENT



CHANDLERI ELEGANS

\$1.50 each up



DEBUTANTE
\$3.50 each up

HOLMES CAMELLIAS ARE BEAUTY BARGAINS

Let us help you enjoy Camellias, the loveliest of all flowers. We've brought through a marvelous multitude of vigorous plants this year, due to fortunate new methods. Try some—come and see them. Varieties pictured are priced on pages 18-19.

PROF. C. S. SARGENT. Heavy, peony-formed, crimson flowers with a very double center of curled petals. October to the end of April. Very hardy. Standard. See page 19.

ELEGANS (CHANDLERI). Loose peony-formed flowers, cherry-red blotched white, with prominent yellow stamens. Very large. January. An old favorite. Standard. We have some fine ones this year. See page 19.

Holmes CAMELLIAS

The Loveliest of All Flowers

The Camellia has been a favorite in the South for such a long time that it is difficult to picture southern gardens without it.

Ideal growing conditions are provided by good soil composed of peat or muck well mixed with sandy topsoil and leaf mold, all used in generous amounts with plenty of moisture. Either full sun or dense shade or anything between these two extremes suits Camellias, but perhaps the one most important requirement is plenty of moisture. That is why the moist atmosphere of Florida and the Gulf Coast gives such good results.

Our stock consists of hundreds of small and medium-sized plants, and for those who are looking for a real gem we can also supply large specimens. They are transplanted and root pruned, and we handle them in accordance with the most improved modern methods. We have moved many fine large old plants with perfect safety, and can do the same in your garden.

Grafted Camellias

Some varieties of Camellias are available only in grafted plants. Grafting is the quickest method of obtaining rare sorts of flowering size. Considering this, we do not think grafted Camellias are expensive.

DEBUTANTE (Sara C. Hastie). Delicate pink, of large peony shape, opening well. Fine for corsages. Late October to January. Rare. Prices page 18.

New and Rare Camellias

- AUNT JETTY.** Bright red. January through March. Rare.
- BEALI ROSEA.** Double, deep pink, about 4 inches across, displaying stamens in the center. March, April. Standard.
- BRILLIANT.** Large, very double, bright red. Standard.
- CATHERINE CATHCART.** Delicate pink marbled with white. Formal type. February, March. Rare.
- MATHOTIANA VARIANT.** Large, rose-formed flowers of rose-red marbled white. December through March. Outstanding among variegated sorts. Rare.
- C. M. HOVEY (Wm. S. Hastie).** Very large, double, glowing crimson. Late February to April. Rare.
- DAIKAGURA.** Large rose-red blooms of loose peony form. Early October through December. Rare.

FRAU MINNA SEIDEL (Pink Perfection). Double shell-pink blooms; compact and symmetrical. Our best seller, blooming over a long season. Standard.

- GIGANTEA (Magnolia King; Kilwingtonia).** Large blooms variegated red and white, varying in form. January through March. Rare.
- GLOIRE DE NANTES.** Large, semi-double, cerise blooms with the center petals often twisted and mixed with yellow stamens. Standard.
- GOVERNOR MOUTON.** Deep red marbled white, in loose peony form or semi-double. January to March. Rare.
- HARLEQUIN.** Peony-type flowers of white, white striped pink, or solid pink. Late in bloom. Standard.
- HERME (Hikara Gengi; Jordan's Pride; Jenny Lind; Souv. de Henri Guichard).** White with red and pink stripes; large, loose peony form; fragrant. Late November to mid-April. Standard.

K. SAWADA. Very double, fully imbricated flowers 4 to 5 inches across; 50 to 70 petals with edges rolled inward. White. Very beautiful, spectacular flowers. *New.* Pat. No. 431. Rare.

LAUREL LEAF. Soft pink blooms of formal or loose shape. Late November to March. Rare.

MATHOTIANA RUBRA (Julia Drayton; Purple Emperor; Purple Dawn; W. S. Hastie). Large, rose-shaped flowers of deep red. Easy to grow. Rare.

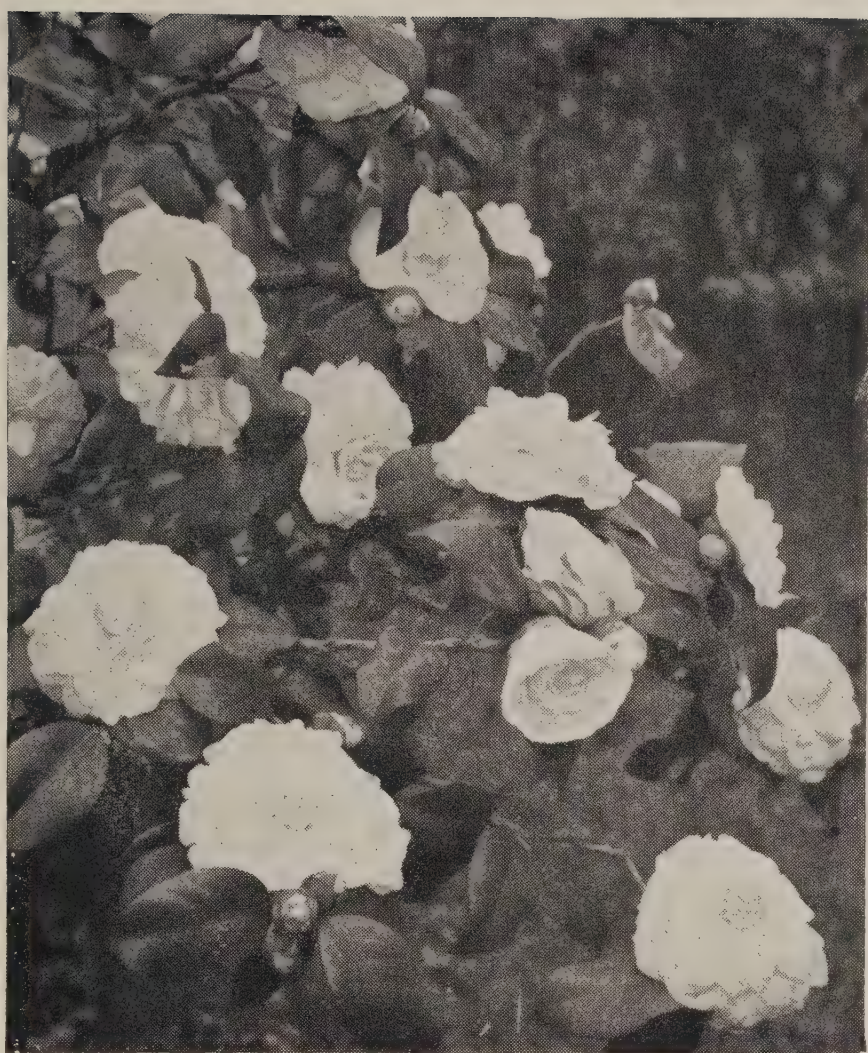
- MATOSIA.** Full double, light pink marbled pure white. Early. Standard.
- MME. STREKALOFF.** Peony-formed; light pink striped lightly with crimson. Standard.
- POPE PIUS IX (Prince Eugene Napoleon).** Large, double flowers of flame-red. Very popular. Standard.

MRS. K. SAWADA. Heavy flower 3 to 3½ inches across, with 70 to 100 petals. Double, imbricated gardenia type, delicate pink shaded on white. We consider this a real gem. February, March. Pat. No. 481. Rare.

Prices of Rare and Grafted Camellias

8 to 12 in.....	\$3 50 to \$5 00
12 to 18 in.....	6 00 to 7 00
18 to 24 in.....	7 50 to 10 00
2 to 3 ft.....	11 00 to 15 00
3 to 4 ft.....	17 50 to 25 00
4 to 5 ft	\$30 00 up

Almost every Camellia in our Nurseries has been transplanted once or more



ALBA PLENA. Very double, snow-white blooms of the formal type. Very popular. Early—October through January. Standard.

ROSEA SUPERBA (Mathotiana Rosea). Large flowers of rosebud form, deep pink. Late December through March or early April. Rare.

ROSE DAWN. Large, very double, rose-pink. Rare.

SCARLETT O'HARA. Deep scarlet, occasionally splotched with white. March, April. Rare.

T. K. VARIEGATED. Semi-double flowers of light pink with a darker pink margin and yellow stamens. Standard.

VASHTI. Flat double flower 4 to 5 inches across. White with red stripes, sometimes pinkish white with red, and occasionally solid red or pink. Rare.

VICTOR EMMANUEL. Large, dark red blooms of loose peony to semi-double form. Late February to April. Rare.

WHITE CRANE (14B). Semi-double, pure white, with stamens in the center. Rare.

Prices of Standard Camellias

Each

8 to 10 in. (some varieties).....	\$1 50
8 to 12 in.....	\$1 75 and 2 25
12 to 18 in.....	2 50 and 3 00
18 to 24 in.....	3 50 to 4 50

Specimens transplanted

2 to 3 ft.....	\$7 50 to \$10 00
3 to 4 ft.....	12 50 to 20 00
4 to 5 ft. and 5 to 6 ft.....	25 00 to 50 00

OUR COLLECTION OF CAMELLIAS INCLUDES APPROXIMATELY 50 VARIETIES NOT LISTED HERE. MANY OF THESE WE HAVE IN LIMITED QUANTITIES. WRITE FOR DETAILS.

Azaleas are very popular. We have a big selection.



Camellia, Mino-No-Yuki

HOLMES *Improved* *Blight-Resistant* CAMELLIAS

**25th
ANNIVERSARY \$1.00 UP
OFFER**

Here's good news! You can fill your garden with Camellias again. Due to their natural and voluntary resistance to blight, we isolated these plants in our Nurseries and have been checking them for any evidence of weakness. Now the story can be told.

These Blight-Resisting Camellias are possessed of surprising growing qualities. They grow more quickly and produce a bush filled with small foliage, and covered with either single or double blooms, as described below. Bloom earlier than usual, flowering in October. They are showy and hardy, and particularly fitted to landscaping. Require the least care of any Camellias. Let Holmes help you to enjoy Camellias again with these easy, quick-growing varieties.

Remember that Camellias of all kinds need a well-drained, slightly acid soil rich in humus. Half shade is the best location, for flowers do not last long in the hot sun and plants do not bloom in dense shade.

CLEOPATRA. Semi-double; rose-pink. 12 to 18 in., 2 to 3 ft.

DAWN. The finest we know. Semi-double; white with blush-pink. 12 to 18 in., 18 to 24 in., 2 to 3 ft.

MINO-NO-YUKI. Double; pure white with golden stamens. Very early. 8 to 12 in., 12 to 18 in., 18 to 24 in., 2 to 3 ft.

SETSUGEKKA. Large, semi-double, pure white with touch of pink at tips of the slightly ruffled petals. Erect, compact.

Prices of Blight-resistant Camellias

8 to 12 in.....	\$1 00
12 to 18 in.....	1 50
18 to 24 in.....	2 50
2 to 3 ft.....	\$3 00 to 4 00

New and Unusual Plants

"What IS it? Where did you get it?" your friends and neighbors will ask when they spy these interesting new plants in your garden. Everyone likes to have something out of the ordinary, something just a bit unusual to attract attention in his home grounds. With that in mind, we have selected the plants in this list . . . to "perk up" your garden. What's more, they are special offers to our drive-in customers. We want you to come and get them. They are priced accordingly.

ANTHURIUM Andraeanum. Fascinating to watch as it blooms. The flowers open very slowly, beginning as a twisted cone and becoming flat and spreading, with a long spike in the center. Orange-red to rose or white. Heart-shaped, shining leaves. Small plants, \$2.00 and \$2.50 each. Large plants \$15.00 to \$35.00.

DIETES (Moraea). African Iris. Moraeas having rhizomatous roots are known as Dietes. They are evergreens belonging to the Iris family and are natives of South Africa. Hardy and easily grown in almost any soil, in sun or shade. Large flowers, freely produced. They bloom more often when planted in rich moist soil. In our garden they bloom best in partial shade. Striking foliage.

bicolor. Light yellow flowers marked velvety purplish brown in the center. Single division, 75c.

Contrast. Flowers are a combination of cream, brownish orange and purple. Single division, 75c.

iridioides Johnsoni. A strong grower and good bloomer. Fine for borders or planting in clumps. Large flowers, pure white with lavender and orange markings. Single division, 50c; small plant, \$1.50. Larger \$2.50 up.

Lemon Drops. Large flowers of creamy white with large markings of lemon-yellow. Very pretty. Single division, 75c.

Orange Drops. Like the preceding but marked with orange. Single division, 75c.

FATSIA (Aralia) japonica. From Japan. Large, digitate leaves of handsome dark green, shining and leathery. An ideal specimen for shady and half-shady locations. Hardy as far north as Mobile and Jacksonville. A fine plant may be seen in our shade garden. Gal. can plant \$3.50; egg cans \$5.00 to \$7.50.

GERBERA, Improved New American Hybrids. We have searched many places for the best new long-stemmed, large flowers in brilliant and pastel colors. We have crossed many of our choicest blooms and this year raised over 5000 plants, all from our own seeds. We also offer the duplex hybrids and the double sorts. The colors are white, yellow, pink, red and many blendings of these tones, giving intermediate shades. California hybrids, the best from three sources, are also offered. Full sun to partial shade and filtered sunlight is best for them. Rich, deep moist soil must be provided for the choicest flowers. Strong plants from pots, Holmes seedlings, 25c each. Large plants in gal. cans, depending on the grade of the blooms, 75c, \$1.00, \$1.50 and \$2.00 each. Big clumps in bloom, cash and carry only, \$3.50 up.

PASSIFLORA edulis. Passion-Fruit. A quick-growing evergreen tropical vine. Beautifully formed flowers 2 inches across, white with blue markings. Edible fruits about the size of a lime, used in making fruit juices. 4-in. pot \$1.00. Gal. can \$2.50.

PENTAS. From Africa. Continuous-flowering, sun-loving subshrubs. Very easy, rank growers with showy flowers. Requires protection from frost. Produces quantities of bloom with little effort. Valuable for cut flowers. White, Lavender, Pink and Red. Qt. can 25c each.

PITTOSPORUM rhombifolium. Beautiful light green foliage. Small white flowers. Makes a splendid patio tree. Hardy. Gal. can \$2.50 each.

undulatum. Victorian Box. Rich green, pointed leaves and small, fragrant, white flowers. For patios and small areas. Hardy. Gal. can \$2.50 each.

SCHEFFLERA. Very beautiful large tropical tree; like an evergreen, with large leaves. Upright grower. Excellent for landscaping, particularly in warmest locations.

Another Holmes First!

EVERBLOOMING AZALEAS

- Bloom twice as long!
- Carry flowers through the summer!
- Start with a show of bloom in Oct.-Nov., end with a blaze of glory in Feb.-March.
- Your garden needs Holmes Everblooming Azaleas for continuous color!

Only 65c up

A selected strain of Azaleas, now brought to perfection by Holmes Nurseries! Of all the Azaleas, these are "Nature's bargains" because they bloom just about twice as long as our common kinds. Flowers are large, foliage is small, and they give you the full color range. To avoid disappointment, order early. Our supply of Everblooming Azaleas is limited!

BRIGHT SALMON-PINK. Large, very dainty flowers of hose-in-hose type.

DOUBLE ORANGE-RED. Very pretty.

DOUBLE PINK. The large, hose-in-hose, clear pink flowers are fine for cutting. Upright, strong grower.

LAVENDER. Large, delicate, beautiful.

SINGLE CLEAR PINK. A very lovely variety of strong, slow, compact growth. Foliage is very pretty. Blooms over a long period.

SINGLE ORANGE-RED. Blooms over a long period.

SINGLE RED. Large, single, dark orange-red flowers. While not so free a bloomer as the pink varieties, the color is very rich in semi-shade.

WHITE STRIPED LAVENDER. Large flowers with wavy petals. Fine for separating varieties with stronger colors.

Small plants, 65c each; stronger plants, 85c; also a few at \$1.25 each.

Cash and Carry

Our 90-day Sale of Azaleas will be held in December, January and February. Watch Tampa *Tribune* for sales prices. This is our one big event each year. We close our eyes and let the plants go out as fast as our customers can take them away in their cars. People come back again and again for more. We lower the price down to the bottom, so be sure to get your share. Add 20% to our advertised sales prices for Azaleas shipped by Express, to pay for packing.

Belgian Type Azaleas

These are slow growers with beautiful flowers, well worth the extra care they require. Do not buy them unless you are willing to take a chance, for they are more difficult to grow.

TRIOMPHE. Large, semi-double, dark crimson-red.

VERVAENEANA. Double, salmon-rose edged white.

VERVAENEANA ALBA. Double, large, pure white.

Small plants, 75c each; strong plants, \$1.00; choice plants, \$1.50 each.

Azaleas are acid-soil plants. Give them peat to furnish what they need.



HOLMES

25th ANNIVERSARY

AZALEA GIFT OFFERS

**Beautiful \$1.50 Southern Charm
Included, No Charge**

**FORMOSA
PRES. CLAY
ELEGANS
GEO. L. TABER
PRIDE OF MOBILE**

**ALL
SIX**

\$4.95
(*\$6.50 value*)

**We Include Sweetheart Supreme
(Worth \$3.00)**

**FORMOSA
GEO. L. TABER
ELEGANS
DUC DE ROHAN**

**ALL
FIVE**

\$7.95
(*\$11.00 value*)

Mrs. Enke (worth \$2.25) at no charge

**FORMOSA
LAWSAL
FIELDER'S WHITE
DUC DE ROHAN**

**ALL
FIVE**

\$5.00
(*\$7.75 value*)

***It's a Gift: 5 regular \$1.50 Azaleas, plus 1
Everblooming (\$1.00 size)***

**FORMOSA
PRES. CLAY
GLORY OF SUNNINGHILL
FIELDER'S WHITE
DUC DE ROHAN**

**SIX
FOR**

\$5.95
(*\$8.50 value*)

**Only Once In 25 Years Values
Like This**

For DRIVE-IN SALES only

HOLMES DYNA-GRO MAGNACOLOR AZALEAS

Florida's Outstanding Values at
50c each up; 10 for \$4.00 up

Can you imagine your home, and all the others in Central Florida, *without Azaleas*? Amazing as it may seem, until Holmes Nurseries adapted and introduced them here, *there were no Azaleas*. Once Holmes had "proven" Azaleas, the rush of IMITATORS was overwhelming.

The best place in Central Florida to buy Azaleas is still Holmes Nurseries. We still do those secret things that made it possible to make Azaleas grow and thrive here, and give our plants a head start on thriving growth and beauty.

Let us help you enjoy Azaleas more, with these "native" plants that have spent their entire life in our weather, temperature, sun and rain and our kind of compost—plants that won't skip a beat in their vigorous life by moving from our place to yours. Enjoy all the best colors, finest blooms, and unabating satisfaction with Holmes Azaleas.

Before you unthinkingly buy Azaleas on impulse from stores (they're probably "foreign imports" from unknown cut-price growers), REMEMBER, HOLMES OFFER "SALE PRICES" TOO. Never buy elsewhere until you see our ads in December, January, and February. Then you get BOTH price and genuine Azalea "natives"—real bargains.

AZALEA INDICA

BRILLIANT. Early midseason. Clear deep rose-pink. Compact, slow growth.

DUC DE ROHAN. Early. Light salmon-orange, medium size. Blooms abundantly over a very long period. Pruning keeps the plant low and bushy. Fine for landscape planting.

DUKE OF WELLINGTON. Midseason. Rosy salmon with dark center. Medium grower. Very desirable.

ELEGANS. Early. Clear light pink. Hardy, rapid grower.

FIELDER'S WHITE. Early. Large, pure white flowers. Hardy, strong, upright. The best white.

FISHERS PINK. Midseason. Light pink. Strong, compact bushy grower. New.

FORMOSA. Midseason. Very large, lilac-lavender flowers. Robust growth. The finest of its color and the most popular of all Azaleas. Grows easily.

GEORGE FRANC. Early. Large, clear light pink. One of the earliest to bloom. Free flowering, hardy, compact.

GEORGE LINDLEY TABER. Large, fragrant flowers of light orchid color. Well-shaped, strong plant.

GLORY OF SUNNINGHILL. Midseason. Large, orange-scarlet flowers. Moderate growth and a free bloomer.

LAWSAL. Midseason. Soft salmon-orange. Blooms profusely over a long period and is in great demand. Easy to grow.

LILACINA. Late. Lavender-lilac flowers. Tall, fast grower; very hardy.

PRIDE OF DORKING. Late. Deep carmine-red blooms, freely produced. Moderate grower.

SOUTHERN CHARM. Large pink flowers. Very fine.

SUBLANCEOLATA. Late. Very large, showy, orange-red flowers.

Special
BIG STRONG
SIZE
10 for \$4.00



DUKE OF WELLINGTON



EVER-
BLOOMING
Azaleas



PRINCE OF
WALES

Special
GIANT SIZE
10 for \$9.00



**50c each
10 for \$4.00**

DUC DE ROHAN
*Most Prolific Flowering All-
Season Bloomers*



MAGNIFICA

Special
**25th
ANNIVERSARY
OFFER**

Larger Size
**75c each
10 for \$6.50**



PRIDE OF MOBILE



PRINCE OF ORANGE

HOLMES NURSERIES INTRODUCED

Azaleas to Central Florida



*Just as Holmes brought new
beauty to Florida, we now
bring better varieties at
new values.*

Drive-In Special Only

10 strong, heavy Azalea plants in the
12 to 18-in. size (\$12.50 value)

PLUS one gift Everblooming Azalea
(\$1.50 value)

ALL
FOR **\$9.00**

MAGNIFICA. Similar to Gulf Pride except that flowers are variegated white with lavender. Our strain has white predominating. We consider it very worthwhile. Only a few plants in limited sizes.

MRS. ENKE. Variegated. Dwarf, slow, compact grower. Very pretty; helps to break up solid colors when used in group plantings. We like it and recommend it. Sizes limited.

PRESIDENT CLAY. Early. Medium-sized flowers of clear orange-red. Tall, open growth; free flowering.

PRIDE OF MOBILE. Midseason. Similar to Elegans but more compact in growth and bearing larger flowers of watermelon-pink. Very free flowering.

PRINCE OF ORANGE. Midseason. Large, clear orange flowers well mixed through the luxuriant foliage. Free flowering and compact in growth.

PRINCE OF WALES. Late. Clear deep pink. Hardy, slow, compact grower and a very free bloomer. Beautiful flowers.

SWEETHEART SUPREME. A new hybrid, like a Sweetheart rose in shape and color. Small pink hose-in-hose flowers, freely produced.

VITTATA FORTUNEI. Early. Lavender flowers variegated at times with white. Hardy, tall, very free blooming. Has been known to remain in bloom from September to February.

Choice Strong Bushy Plants	Each	10
6 to 10 in.	\$0 50	\$4 00
8 to 12 in.	75	6 50
12 to 15 in.	1 00	9 00
15 to 18 in.	1 50	12 50
18 to 24 in.	2 00	17 50
2 to 3 ft.	3 50	30 00
3 to 4 ft.	5 00	45 00



Here a large Buginvillea has been given all the space it needs and the result is a magnificent spectacle that pleases the passer-by as well as the home owner. A few plants well placed are better than a mass of crowded plant material that never is given the chance to reach full perfection.

HOLMES DYNA-GRO BUGINVILLAEA

**BETTER
STRONGER
MORE
BEAUTIFUL**

**\$1.25
UP**

**TEN
CHOICE
KINDS**

Strong growth and color run wild are characteristic of the Buginvillea. Nothing can beat these easy-growing vines and shrubs for winter bloom over a long season. Just at the time when you most want plenty of color outdoors, the Buginvillea is most obliging! It is not too particular as to soil and does not require large amounts of water. It outranks everything when it comes to showy flowering during the long winter blooming season. Some are dwarf, while others are strong, rank growers.

We invite you to come to the Nurseries and choose what you like best when it is in bloom. All of our plants are well grown and we can really boast about their good quality, as they are absolutely first class in every way. Do not confuse them with poor quality plants. At our prices they are bargains.

GOLDEN GLOW. Golden yellow, a deeper tone than Afterglow. A new and very pretty variety. A good grower of the vine type. Free flowering. 4-in. pots \$1.50; 5-qt. cans \$6.00; gal. cans \$5.00.

SCARLETT O'HARA. New brilliant red—the very reddest of all. This makes a most beautiful sight when in bloom. Why not be the first in your neighborhood to show it off? Stock is scarce now; the supply will be larger next year. 4-in. pots \$1.50; gal. cans \$5.00.



Buginvillea, Crimson Lake Jr.

STANDARD VARIETIES

AFTERGLOW. Yellow-orange, changing to salmon and light rose.

BARBARA KARST. Gorgeous crimson flower bracts borne along the stems. Much bushier and denser in growth and better all around than Crimson Lake. This is saying a great deal. 4-in. pots \$1.50; 5-in. pots \$2.50; gal. \$3.50; 5 qts. \$4.00; also larger.

CRIMSON LAKE. Brilliant crimson. Very vigorous. An old reliable sort.

CRIMSON LAKE JR. (Pigmy or bush type.) Crimson. Hard to get started but a real beauty. We had poor luck propagating it and have only 23 plants for this season. 4-in. pots, well established, \$2.00; gal. cans \$3.50.

ELIZABETH DOXEY. White flowers which keep well in water. A beautiful addition and a strong, easy grower as well. 4-in. pots \$1.50; 5-in. pots \$2.00; 5-qt. cans \$5.00.

GLABRA SANDERIANA. An old-fashioned sort, the most common of all. A bushy grower with heavy purple flowers. Trims back well. 4-in. pots \$1.00; 5-in. pots \$1.75; gal. \$2.50.

PANAMA PINK. Lovely mauve-pink, like a sweet pea.

SPECTABILIS. Rich deep purple; very large bracts. A good strong grower.

New seedlings sold by number:

NO. 11. Low, spreading, very free flowering. Large pinkish red bracts. A weak grower that does not like to be pruned much. Extra choice. Every plant that bloomed here last year was sold. A real beauty. 4-in. pots \$1.50; 5-in. pots \$2.50; gal. cans \$3.50; 5-qt. cans \$4.00.

NOS. 20 and 21. Both of these splendid new varieties are strong growers. They grew quickly and bloomed a long time, with gorgeous red flowers that extended the season. There is not much difference between them. We have a fine stock in 4 and 5-in. pots and 5-qt. cans.

NO. 99. Low, bushy, compact. A very slow grower with bright pinkish red flowers. Very pretty.

New numbered varieties, 4-in. pots \$1.50; 5-in. pots \$2.50; 5-qt. cans \$4.00.

All prices are for strong heavy plants, all with heavy root systems.

All varieties not otherwise priced:

4-in. pots \$1.25; 5-in. pots \$2.00; gal. cans \$2.50 and \$3.00; 5-qt. cans \$3.50; 4-gal. cans, specimens, \$5.00 to \$7.50.

Buginvilleas are easy to grow. A well-drained, sunny location suits them best. Be careful not to use too much fertilizer, for that makes them grow too fast and then they fail to bloom well.

HOLMES SELECTED MAGNA-COLOR VINES

Some of the most colorful of all flowers grow on vines. These can be a never-ending source of pleasure, and the proper selection of varieties will give you year-round bloom. Keep the pruning shears handy and use them to persuade your vines to grow into thick masses that will produce myriads of flowers. Do not permit your vines to overgrow the garden and steal the space meant for other plants. The giant cabbage palms in Dupree Gardens festooned with flame-vine and buginvillea will show you the possibilities of vines.

ALLAMANDA hendersoni (Golden Trumpet). Handsome tropical plant that may be trained as vine or shrub. Pure golden yellow flowers 4 to 5 inches across. Qt. 60c; gal. \$2.00; 5 qts. \$2.50.

BIGNONIA speciosa. Glossy dark leaves and great clusters of large, purplish, trumpet-shaped flowers. Blooms March to May. Gal. \$2.00

venusta (Flame-vine). Very vigorous. Orange-red, tubular flowers in dense clusters in winter. Qt. 75c and \$1.00; gal. \$2.00; 4 gals. \$3.50 to \$5.00.

BUGINVILLAEA. Very showy. We consider this the most beautiful of all flowering vines. See pages 28 and 29 for prices and descriptions.

CRYPTOSTEGIA grandiflora (Rubbery-vine). Attractive lavender flowers; dark green foliage. Qt. 75c; gal. \$2.00.

FICUS repens (Evergreen Climbing Fig). Very vigorous vine with small, dark gray-green leaves and slender growth. 4-in. pot \$1.00; gal. can. \$2.00.

GLORIOSA rothschildiana. Summer-blooming bulbs. Produces lovely crimson, lily-like flowers, yellowish at base. Dies back in the winter. Valuable cut-flowers. 75c, \$1.00, and \$1.50.

superba. The flowers are yellow, twining red. Large and really gorgeous. 75c, \$1.00, and \$1.50.

HONEYSUCKLE, Trumpet (*Lonicera sempervirens*). Tubular scarlet flowers on a broad-leaved, hardy vine. Qt. 50c; gal. \$1.50. Also white Honeysuckle.

JESSAMINE, Yellow (*Gelsemium sempervirens*). Evergreen foliage and pure yellow, fragrant flowers in winter and spring. Qt. 60c; gal. \$1.50 and \$2.00.

PETRAEA volubilis (Queen's Wreath). Rough evergreen leaves; exquisite purplish blue flowers in panicles. Gal. \$2.50.

QUISQUALIS indica (Rangoon Creeper). A profusion of star-shaped flowers in bunches on a large, twining shrub of rapid growth. Blooms are white in the morning, changing to red before night; rich fragrance. Qt. 50c; gal. \$2.00.

RHYNCHOSPERMUM jasminoides (Confederate Jasmine). Dark evergreen leaves and fragrant, white, star-shaped flowers. Hardy. Qt. 75c; gal. \$2.00; gals. \$3.50.

SENECIO confusus (Mexican Flame-vine). Daisy-like, orange-red flowers in clusters. Qt. 50c; gal. \$2.00.

SOLANUM wendlandi (Paradise Flower). Large vine with coarse leaves and elegant lilac-blue flowers. Qt. 50c; gal. \$2.00; 4 gals. \$3.50.

TECOMA capensis (Cape Honeysuckle). Strong shrubby climber with showy orange-scarlet flowers. Qt. 35c; gal. \$1.50.

THUNBERGIA grandiflora. Large, soft, pointed leaves and pale lavender-blue flowers. Gal. \$2.50.

Vine Collection

Pothos Nephthytis Monstera Philodendrons

Beautiful tropical vines for climbing up palm tree trunks. A fine collection of the choicest sorts.

\$1.00, \$1.50, \$2.50, \$5.00 and up



Large-leaved *Brassia actinophylla* in the left foreground, with iris-like *Morea* at the right, and *Clerodendrum fallax*. The hedge in the background is *Podocarpus*, with a specimen of *Camellia*, Debutante back of the crook-necked swan. A large Live Oak tree, just planted, stands in the center background.

Garden Furniture

In addition to all the splendid plant material offered especially adapted to the needs of home owners in Central Florida, we carry a wonderful line of Garden Furniture. We use the term in the widest sense, and the only way we can tell you about it is to list some of the items that we stock and then invite and urge you to come to our Nurseries and see it for yourself.

Garden furniture is to the garden exactly what living-room furniture is to a living-room. It is necessary to use the same forethought in choosing it and the same good taste in placing it. Really good pieces well arranged can do a great deal to make your garden a place of deep enjoyment for the whole family. Here you can find relaxation and recreation and can capture again that sense of gracious living that seems to be slipping away from us.

Here are just a few of the items we carry in stock:

- Settees to fit around trees
- Benches to place at the end of a vista
- Chairs and tables for grouping
- Huge marble-top tables for outdoor dining
- Smaller tables for snacks
- Hitching posts
- Pedestal urns for plants
- Foot scrapers and other ornamental iron pieces

We also stock and sell cast-iron balcony railings, gates, gateways, old brick for walls, patios, pillars, old patio tables with marble, glass and tile tops, and too many other similar furnishings to list. Some are genuine antiques, others are reproductions, others are custom made to order.

We cordially invite your inspection of these garden furnishings. We cannot take telephone or written orders.

A patio garden made livable with cast-iron garden furniture. The tree with the crooked trunk is *Ilex rotunda*, with *Pentas* in flower and a *Podocarpus* hedge back of it. At the corner of the office building is a large Avocado tree; under it are *Calla Lilies* and *Clerodendrum fallax*.





Loading 15 cubic yards of composted planting soil in five minutes is possible with the dragline. To load by hand would require two hours, with three men working steadily. The specially made, 16-foot, all-steel dump truck cost \$6000, yet it represents a saving in the long run. We have a big stock pile of finished compost waiting for your order today. Don't delay.

HOLMES DYNA-GROW* COMPOST

For Planting Florida's "Fountain of Eternal Youth" for Everything that Bears Leaves, Fruit or Flowers!

Yes, Holmes Dyna-Grow Compost is sheer magic! You put it in at the roots of the plant when planting, and *it comes out at the top*. In leaves, fruit, flowers! Not next season, not next year—but almost in a matter of days.

Leaves turn greener, become darker, glossier; blooms perk up, gain color brilliance, get larger; fruits grow quicker, tastier, larger, more abundant. Then, in a matter of weeks, you can almost see the plant you've favored with Dyna-Grow Compost start to add new, lush growth.

It's Strictly "One Way"

You use Holmes Dyna-Grow Compost with delicacy. Please remember, it is very, very easy to use, but there's no way known to man *to turn it off*! In 25 years of trying, we've found it to be strictly ONE WAY—it makes things thrive, abound, multiply, zoom! So use it lavishly. It will make plants grow healthy and strong.

Here's Our "Secret" Formula

We've no intention of regaling you with the gory details of how we make our compost. Frankly, it's a combination of the by-products from the stockyards, the barnyard and the peat bogs, mixed by a lot of valuable machinery (we own \$10,000 worth just for this purpose) and 6 to 18 months of time letting Nature blend, mellow and masticate the mass.

Dyna-Grow Compost is ALIVE

That's why Dyna-Grow makes things grow. It's alive with all the elements that Nature uses in lush tropical forest and meadow-lands. It is disintegrating all the time, releasing a continuous flow of the processed organic, human and vegetable matter we put into it. It needs only the magic of water to turn it into a slowly leeching "broth" of amazing food value.

Dyna-Grow Compost Has No Imitators

Maybe all of the above sounds simple. Maybe it is. But it

took us 25 years to figure it out. And it always takes us 6 to 18 months to prepare a "batch" for our customers. As of last August, no competitor has yet put into his compost what Holmes does. Only Holmes imports car-loads of tankage (human matter) for compost. Only Holmes "incubates" compost for months, ripening it into a ready-to-make-things-grow-pronto mixture.

5 Minutes vs. 5 Months

You can buy "compost" for less than Holmes prices, but not enough less to give you half your money's worth! The average "compost peddler" finds a manure pile somewhere (full of marvelous weeds seeds), throws a truck of peat into it, stirs for 5 minutes, and with Holmes prices as his "ceiling," gives you a bargain 10c off. The result is that you, your garden and Nature take the next 3 months getting to the point at which you start with Holmes matured Dyna-Grow Compost, but WITHOUT $\frac{1}{3}$ of the elements Holmes includes!

Use Your Own Garden Test

We believe we can see the difference between our compost and "hit-or-miss" composts. Without it, plants usually take twice as long to grow, have $\frac{1}{3}$ less foliage, fail before strong winds and dry spells. Try Holmes Dyna-Grow Compost on a few of your favorite plants if you are skeptical. You will switch to it exclusively.

Use Dyna-Grow as Directed Before Planting

Holmes Dyna-Grow Compost is mixed with your top soil in these general proportions: Palms, Hibiscus and similar plants, 25% Dyna-Grow, 75% top soil; Roses, Azaleas, Gardenias and similar plants, 33% to 50% Dyna-Grow, remainder top soil. With shovel, turn over mixture until completely blended together before placing around the roots of plants.

DELIVERED PRICES

		Extra Grade
50c	\$4.00	\$5.00
Bu.	Cu. Yd.	Cu. Yd.

32

DRIVE-IN PRICES

		Extra Grade
40c	\$3.00	\$4.00
Bu.	Cu. Yd.	Cu. Yd.

33



Be Our Guest in

HOLMES COLOR-

You're Invited

Bring your camera, your family, your loved ones—and take their pictures posed among the beautiful riots of color that make up Holmes Color-Camera Paradise!

Beauty Beyond Price

Here you indulge yourself in trimmed and manicured acres of the most beautiful gardens in all of Florida. Masses of Roses in season—tumults of Azaleas—bowers of Hibiscus—billows of Camellias—sweeps of Gardenias—nodding Palms—sculptured Evergreens—spilling Vines—virtually all of the colors of the rainbow, but in an abundance of plenty you seldom see, always remember!

Your Private Vistas

For your pleasure, we've marked off nearly a dozen BEAUTY SPOTS where a sweep of lawn meets a wall of blooming color, just for color-camera fans. Special benches are provided, with seats painted pale sky-blue. Each party is limited to 5-minute use of each beauty spot—so you'll seldom wait, but find it quick and easy to take the “shots” you want of the ones you love!



CAMERA PARADISE!

Remember, you are our guest! Our grounds are yours to enjoy! No clerks will bother you—no salesmen will approach you—there's no admission charge—nothing to buy! Just our mutual pleasure to share. Then, observe the rules. Take no longer than 5 minutes in any beauty spot. We'll promise you our usual perfect Florida sun and Holmes' unusually fine and beautiful flowers.

Come Out Any Time

It's always time to drive out to Holmes Color-Camera Paradise, even without a camera! Drop in any time. Don't let this beauty go to waste. It's a sight to behold and enjoy. You are ALWAYS welcome!

Carnival Calendar

Here's the Color Carnival Calendar for Holmes Color-Camera Paradise:

Azaleas —in bloom from Nov. to March

Hibiscus —in bloom from Oct. to June

Camellia —in bloom from Dec. to March

Gardenia—in bloom from April to June

Flowers —in bloom from Dec. to June



Let HOLMES LANDSCAPE Your Home!

Holmes introduced professional landscaping to Central Florida 25 years ago, when how to get things to grow was still a mystery. Our success in producing "overnight transformations"—from barren land to beautiful park-like scenes—built Holmes Nurseries and much of the new beauty of Central Florida.

Holmes Custom Landscaping Service, plotted to your plan and planned to your plot, is still the quick, easy and surprisingly inexpensive way to gain beauty overnight.

To Holmes, each landscaping installation is a problem all its own, reflecting your personality, your desires, your own scheme of beauty. We have no "canned" plans, yet our prices are no higher than good plants and good workmanship require.

Flowers and Shrubs

Come to our Nurseries. Let us show you TODAY the identical flowers and shrubs you can have GROWING on your grounds TOMORROW. Our growing methods, plus our long experience, permit us to move almost any plant at almost any time.

Save Years with Holmes Big Trees

Here's where we can really benefit you! Whether you want one tree or a hundred— for a city lot or a public park—Holmes can take a bare piece of ground and in a matter of a few days turn it into a beautiful tree-filled park. Our special growing methods—tending, training and pruning the roots as well as the tops—permit us to lift a big tree any time, and move it miles to the location you specify, *and practically never lose a leaf!*

Our special Balled and Burlapped (or Wire Balled) big trees let you do the same with the same degree of success. So, if you want a tree growing in your yard, where one wasn't growing yesterday, come in and see us today!

But either way—you do it or let us do it—you'll find there's no place like Holmes for landscaping!

HOLMES ROSES

Florida Cultured

To Prove They'll Thrive in Your Garden

They're Florida Tested

Before you ever have a chance to buy a Holmes Rose, it's "pre-tested" in our Nurseries by actually being "grown in Florida." New variety or old, every year Holmes tests in our garden to perfect adaptability. Weaklings are killed out in our garden, not in your garden. No store does this!

For Florida Growing

The result is that when you buy a Holmes Rose, *you know* it will grow in Florida. Don't risk "imported" Roses sold over the counter in cut-price stores. They're fresh from other states, often die of "homesickness" for their native climate. With all this, Holmes prices are no higher.

Holmes Roses never die of "homesickness."

ANTOINE RIVOIRE. HT. Rosy carmine color; double and fragrant. A free bloomer.

BETTY UPRICHARD. HT. Nice buds and two-toned salmon-pink flowers with coppery carmine reverse. Bushy plant.

CONDESA DE SASTAGO. HT. Most attractive two-tone Rose—Oriental red and yellow. Good free-blooming plant.

EDITH NELLIE PERKINS. HT. A favorite for many years. The outside of the petals is Oriental red and the inside is salmon-pink flushed orange. Very bushy.

EDITOR McFARLAND. HT. Clear deep pink blooms on a strong plant. An excellent Rose that is very popular.

ETOILE DE HOLLANDE. HT. Brilliant red; good size. Fragrant. Our best-selling red Rose.

FRAU KARL DRUSCHKI. HP. Has been called the White American Beauty. Huge, double, snowy white. Very strong plant.

KAISERIN AUGUSTE VIKTORIA. HT. A fine old sort with creamy white buds opening to showy white blooms. Very fragrant.

McGREDY'S SCARLET. HT. Velvety crimson-scarlet, with slight tea fragrance. Very vigorous in growth.

MRS. CHARLES BELL. HT. A fragrant shell-pink form of Radiance.

POINSETTIA. HT. Large, double, bright scarlet. Well named. Compact, sturdy.

PRESIDENT HERBERT HOOVER. HT. The color ranges through pink, orange, and flame tints; spicy fragrance. Plant extra tall and vigorous.

RADIANCE. HT. Carmine-pink, globular flowers. An old standby.

RED RADIANCE. HT. A rose-red form of Radiance that is just as popular.

THE DOCTOR. HT. Enormous, semi-double, satiny pink flowers; fragrant. Vigorous and bushy.

NO. 1
SELECT
2-YR.
GRADE **75¢**
EACH

HOLMES
JUMBO
2-YR.
GRADE **90¢**
EACH

IT PAYS

to patronize only good nurseries and buy only the best in plants. It's cheapest in the long run. HOLMES is not just a GOOD nursery . . . it's your BEST seller of BEST plants.

Have Better Success with Holmes

FLORIDA Proven for Florida Growing **NEW PATENTED ROSES**

It takes two years to get every Holmes Rose ready for sale to you. Two years' investment in money, care, skill, feeding, spraying, then a trial of Florida's kind of sun, rain, wind in our nursery.

That is why they do so much better in your garden. Compare this with store plants shipped from another state one day, unloaded and dumped on "sales" counters, and sold to you the next, with no trials.

The Holmes method costs more but it pays in greater satisfaction with Roses that grow in Florida, because they've BEEN TRIED IN FLORIDA.

Combine all the best qualities in the Roses you buy—Holmes Florida Culture PLUS Patented Varieties.

COUNTESS VANDAL. HT. Pat. No. 38. A lovely cutting Rose, carried on long stems. The color is pink with salmon tones, yellow at the base. Fragrant and high centered. \$1.50 each.

CRIMSON GLORY. HT. Pat. No. 105. Velvety, glowing blooms of richest crimson, with heavy perfume. A top-notch garden variety. \$1.50 each.

FASHION. HPol. Pat. No. 789. See back cover.

FORTY-NINER. HT. Pat. No. 792. Dazzling chrome-yellow outside; inside of petals is orient-red. Delightful form and pleasing fragrance. \$2.00 each.

HIGH NOON. HT. Pat. No. 704. A vigorous pillar Rose with loosely cupped flowers of lemon-yellow tinted red. \$2.00 each.

KATHERINE T. MARSHALL. HT. Pat. No. 607. Deep rose-pink flushed yellow. Huge, lovely blooms that are very attractive for cutting. Upright, strong growth. \$1.50 each.

McGREDY'S SUNSET. HT. Pat. No. 317. Well-shaped flowers of sunset tones—chrome-yellow at the base, shading to bright scarlet, with the reverse clear buttercup-yellow. Bronzy foliage. \$1.50 each.

MIRANDY. HT. Pat. No. 632. Very large and double flowers of garnet-red, with spicy perfume. \$1.50 each.

PEACE. HT. Pat. No. 591. Large, open blooms, pale yellow, edged and flushed pink. Most attractive at all stages. Unusually dark foliage. \$2.00 each.

PINOCCHIO. HPol. Pat. No. 484. Sprays of dainty blooms of Hybrid Tea form; pink suffused salmon. There is nothing better for miniature arrangements. \$1.25 each.

SUMMER SNOW. Pol. Pat. No. 416. Clear white clusters of bloom on a bushy plant. \$1.25 each.

SMALL-FLOWERED CLUSTER ROSES **(*Polyantha*)**

CECILE BRUNNER. Small, double, soft rose-pink. The perfect buttonhole Rose. 75c each.

ELSE POULSEN. Large clusters of semi-double, bright pink flowers. 75c each.

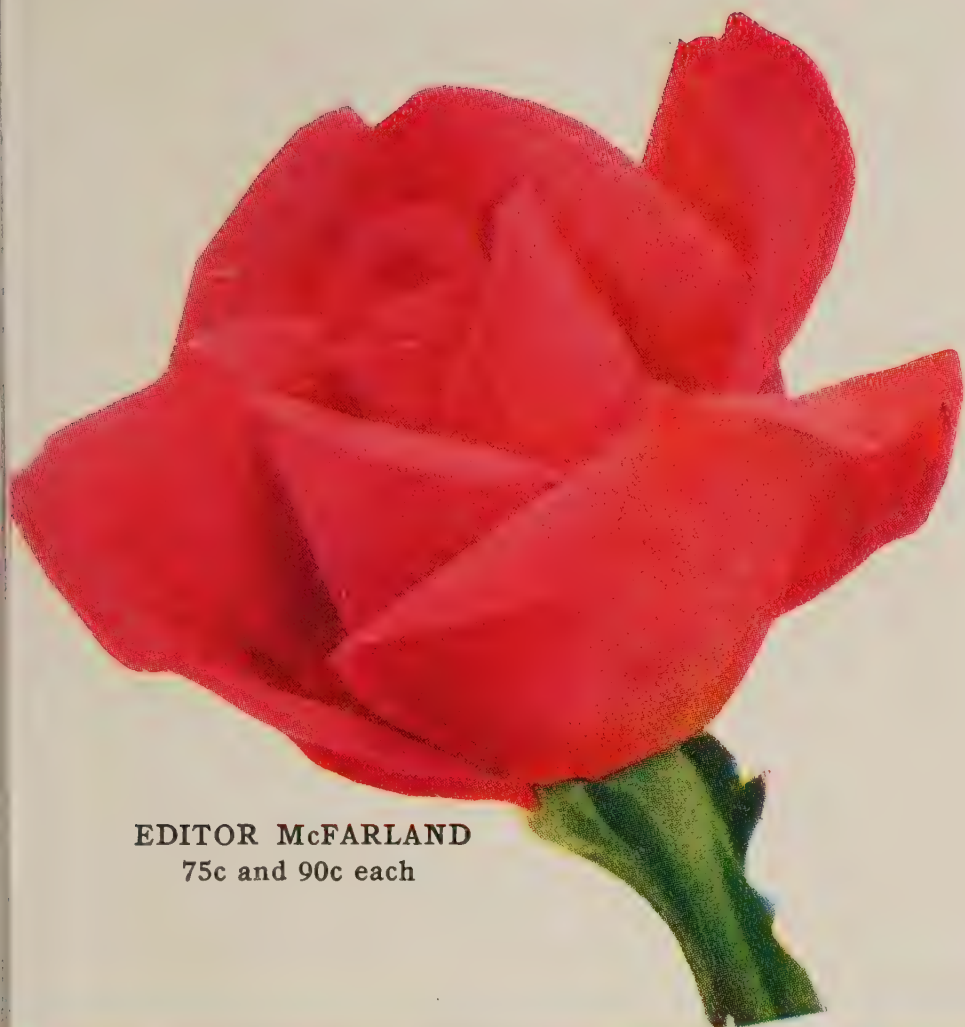
FLORADORA. Cupped, very double flowers of scarlet-red in clusters on good stems. Leathery foliage; much-branched plant. \$1.00 each.

MRS. R. M. FINCH. Light pink, in large clusters. 75c each.

CLIMBING ROSES

CL. CECILE BRUNNER. Soft pink flowers freely produced. 75c each.

MARECHAL NIEL. Full yellow flowers on a vigorous plant. 75c each.

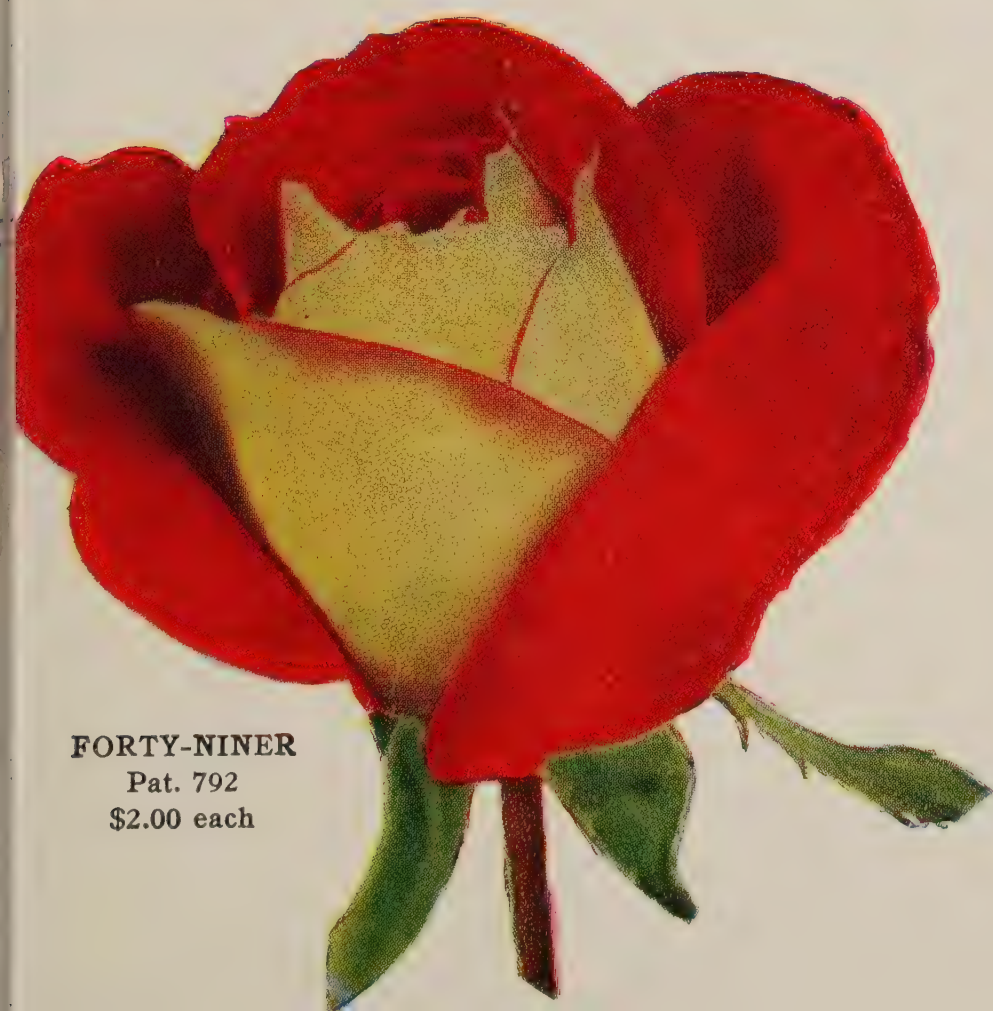


EDITOR McFARLAND
75c and 90c each

COME TO SEE US

There's nothing like *seeing*, to make you believe that Roses can be as good in Florida as HOLMES ROSES are. So come to our Nurseries and see our Rose garden in bloom . . . a treat for you, and a chance for us to show you Roses at their best.

We'd like you to feel perfectly at home here. We'll guarantee that a visit to our Nurseries will be a relief from the noise and strain of the city. Why not get the habit of driving out to HOLMES for relaxation?



FORTY-NINER
Pat. 792
\$2.00 each



GARDENIA

**THERE'S NO PLACE
LIKE HOLMES
FOR
GARDENIAS**



GLORIOSA LILY

***Spectacular
Prolific***

\$1.00 each

See page 30

**PASSION
FLOWER**

Strong plants \$2.00

See page 21



HOLMES DYNA-GRO

Double-Life

GARDENIAS

CHOICE PLANTS \$3.00

- Outlive Ordinary Gardenias 3 to 5 Times!
- Outbloom Ordinary Gardenias by a Month!
- Outgrow Ordinary Gardenias by Several Sizes!
- Thousands of Blooms on Mature Plants!
- Positively NOT subject to root-knot!

A joy to grow! See the Grandsire of Holmes DYNA-GRO Double-Life Gardenias on our Nursery grounds. Over 9 feet tall and over 25 feet around—and covered all over with uncountable thousands of blooms for weeks and weeks!

These are not “second-hand plants” bought by us from unknown sources and sold to you! Every one starts its life in our Nurseries here in Tampa under our guiding hand and cultural treatment. We know where and how they get their vigor, long life, prolific blooming habit and floral beauty and guarantee they are direct descendants of the gorgeous mature giants you see in our Nurseries.

Don't waste time with puny “5-and-dime” plants that often live only a year or two. Start once, and start right—with Holmes DYNA-GRO Super Quality plants. Yes, they're limited—only 3 strains have proved their fitness to be called Holmes Double-Life Gardenias.

HOLMES. Outstanding for its vigorous growth, big double flowers, prolific months of bloom. Upright spreading for greatest mass effect.

McLELLAN. Outstanding for the beauty of its foliage, covered with very large flowers, tending to open wide and flat like full-blown roses. Compact, prolific; months of bloom.

VEITCHI. Outstanding for its perpetual popularity. Low, spreading, filled with small shiny foliage and loaded with small to medium-sized, perfectly formed blooms for months.

Heavily Budded and in Bloom (in Season)

Strong heavy plants	\$3.00 and \$3.50
Larger plants.....	4.00 and 4.50
Specimens. 2-3 feet	\$6.00, \$7.50, \$10.00
Large balled specimens. 3-4 ft.....	\$12.50 to \$25.00 and up

“Store Quality” Gardenias 75c

We don't grow these any more than the stores do. Not so good, won't live so long, bloom so well or so long as DYNA-GRO. Same guarantee as you get from the stores—nothing! Sold the same way—cash in advance. Instead of giving your money to the stores, buy these from us. At least we will sympathize with you. Guaranteed to be alive—look, grow and smell just the same as Gardenias. (Same price as stores.)

FLOWERING SHRUBS

ALLAMANDA neriifolia. Low to medium size; large, dark green leaves. Deep yellow, trumpet-shaped flowers 2 inches across. Qt. can 60c; gal. \$2.00.

BELOPERONE (Corsican Shrimp Plant). Drooping racemes of cream and purple flowers, enclosed in rosy copper bracts produced almost continuously. 3½ feet tall. Qt. can 50c; 4-in. pot \$1.00; gal. \$2.00.

BUDDLEIA (Butterfly Bush). Flowers in long racemes at the ends of the branches. Quick growth.

lindleyana. Purplish violet.

Qt. can.....	\$0 50
Gal.....	1 50

BUXUS harlandi (Harland Box). Dark green, elongated leaves, rather square at the ends. Thick-growing plant.

4 to 6 in., B&B.....	\$1 00
6 to 8 in., B&B.....	1 50
8 to 12 in., B&B.....	\$2 00 to 3 00

CALLIANDRA haematocephala. A large tropical to semi-tropical shrub, which may also be pruned into a small tree. Somewhat hardier than Hibiscus. An easily grown evergreen blooming freely in sun or half shade. Showy masses of mimosa- or brush-like red flowers over a long period in the winter. Cutting-grown plants, in 4-in. pots, small, \$1.00 each; in 5-in. pots, heavier, \$2.00 each. Extra-strong, in 1-gal. cans, \$2.50 and \$3.00. Heavy specimens in 4-gal. cans, \$5.00 and \$6.00. 6-gal. cans, \$7.50 to \$10.00.

CALLISTEMON (Bottle Brush). Long, brush-like flower-spikes in April.

citrinus. Light crimson flowers; tall, rather weeping habit.

rigidus. Deep red; stiff and stocky.

Qt. can.....	\$0 50
Gal.....	\$1 50 to 2 00

Also Citrinus

2 to 3 ft., B&B.....	\$3 50
3 to 4 ft., B&B.....	4 50
4 to 6 ft., B&B.....	7 50
Specimens.....	\$7 50 to 25 00

CARISSA grandiflora. Glossy evergreen foliage; white flowers and scarlet fruit. Qt. 50c; gal. \$2.00; 5 qts. \$2.50.

CESTRUM nocturnum (Night-blooming Jessamine). Large shrub with curved, willowy branches. Creamy yellow flowers open about sunset; very fragrant. Qt. 35c; gal. \$1.50.

CHALCAS paniculata (Orange Jessamine). Grows 10 to 12 feet tall and is covered with small, glossy, dark green leaves. Profuse white blooms like orange blossoms; red fruits. Blooms several times a year. Qt. 60c; gal. \$1.50 and \$2.00; 5 qts. \$2.50.

CRAPE MYRTLE (*Lagerstræmia indica*). Vigorous and easily grown. Immense clusters of bright flowers from spring till fall.

Flos-Reginae. Queen Crape Myrtle; Pride of India. A large tropical shrub or small tree. Plant in well-protected locations. Capt. Cross of Port Tampa has a fine big specimen with beautiful mauve flowers in large clusters at the ends of the branches. The large heavy leaves are almost evergreen. We also have a limited number of the pink-flowering kind, cutting grown, from our friend Mort Soule of St. Petersburg, who collected his tree in South America. Prices on request.

Watermelon-Pink. Large, bright, unfading. 2 to 3 ft., B&B transplanted, \$2.00 each; 3 to 4 ft., B&B transplanted, \$2.50 to \$3.00 each.

Prices in this catalog cancel all previous quotations and are subject to change without notice



Calliandra

CROTONS. Shrubby plants with variegated foliage. For bedding or tubs. Need heat and moisture.

Andre (Andreanum). Broad leaves marked yellow. Hardy.

Cork Screw. Long red twisted leaves. Low, bushy.

General Paget. Very broad leaves of green and yellow.

Oak Leaf. Showy yellow, red, and green.

Stewarti. Not so rich in color as Andre. Hardy and easily grown.

Qt. can.....	\$0 60
4-in. pot.....	\$0 50 and 75
Gal. can.....	1 50 to 2 00

EUGENIA uniflora (Surinam Cherry). Compact growth; small foliage and small, waxy red fruit of good flavor.

uniflora, Black-fruited Type. Much finer and more delicious fruit than any we have ever eaten. Small strong plants \$1.50.

Qt.....	\$0 35
4-in. pot.....	50
Gal.....	\$1 00 and 1 50
5 qts.....	2 00 and 2 50

MICHELIA fuscata (Banana Shrub). Large, hardy, broad-leaved evergreen with glossy dark foliage. Brownish yellow flowers; banana fragrance. 10 to 15 feet tall. Qt. 60c; gal. \$2.00; 5 qts. \$2.50.

OLEANDER (*Nerium oleander*). Evergreen foliage and loose clusters of blooms. Very effective.

Pink. Single; large trusses.

White. Double.

3 to 4 ft., bare root.....	\$1 50
3 to 4 ft., B&B.....	2 50
4 to 5 ft., B&B.....	3 00

PITTOSPORUM tobira Shiny, dark, leathery foliage. Small, fragrant, creamy flowers.

tobira variegatum. Foliage variegated green and white.

12 to 18 in., B&B.....	\$2 00
18 to 24 in., B&B.....	3 00
2 to 3 ft., B&B.....	\$3 50 to 4 00

POINSETTIA. Great scarlet bracts remain in good condition for weeks

Single Red. Huge single flowers.

4-in. pot.....	\$0 75
5-in. pot.....	1 00
Gal.....	1 50
4 gals.....	3 00

Double Red. More than double the amount of bracts. *New.*

4-in. pot.....	\$1 00
5-in. pot.....	1 50
Gal.....	2 00
4 gals.....	4 00

FLOWERING SHRUBS, continued

PLUMBAGO capensis (Blue Leadwort). Half-climbing shrub of rapid growth; soft light green leaves. Light sky-blue phlox-like flowers

capensis alba. Flowers pure white; growth vigorous.

4-in. pot	\$0 75 and \$1 00
Gal.	2 00

PYRACANTHA formosana. Not so upright in growth but more productive. Glossy deep red fruit in huge clusters.

18 to 24 in., cans	\$3 00 to \$4 00
2 to 3 ft. B&B	3 50
Gal. can	2 00

SEVERINIA buxifolia. Small, quite hardy, evergreen shrub. Dark foliage and fragrant flowers; black berries

Qt.	\$0 60
Gal.	1 50
12 to 18 in., B&B	2 00
18 to 24 in., B&B	2 50
2 to 3 ft., B&B	3 00

Specimens, B&B

2 to 3 ft.	\$4 00
3 to 4 ft.	\$6 00 to 7 50
4 to 5 ft., B&B	7 50 to 10 00

SPIRAEA cantoniensis, Double. Pure white flowers in dense umbels. Compact, branching plant; bluish green foliage.

18 to 24 in., nail kegs	\$2 00
3 to 4 ft.	3 00

STENOLOBIUM stans (Yellow Elder). Quick growing, upright; clusters of fragrant, golden yellow flowers in autumn. Qt. 50c; gal \$2.00; 5 qts \$2.50.

TABERNAEMONTANA, Cashmere (Pinwheel Flower). Single white flowers. 6 to 8 feet tall. Qt. 60c; gal. \$2.00.

THRYALLIS brasiliensis. Similar to Plumbago; nearly always in bloom but the flowers are smaller and bright yellow. Qt. 60c; gal. \$1.50 and \$2.00.

TIBOUCHINA semidecandra (Princess-flower). Rare tropical, handsome when in bloom. Flowers large, deep royal purple. A profuse bloomer in summer and early winter. Rapid grower. 5-in. pots \$2.00; gal. cans \$2.50.

VIBURNUM odoratissimum. A 6 to 10-foot evergreen shrub. Large, glossy leaves and fragrant white flowers in spring.

suspensum. Fragrant, cream-colored flowers in clusters. Dense, spreading growth.

Qt.	\$0 60
Gal.	\$1 50 to 2 00
2 to 3 ft., B&B	\$2 50 and 3 00
3 to 4 ft., B&B	5 00
4 to 5 ft.	\$6 50 to 7 50
5 to 6 ft., B&B	7 50 to 10 00
6 to 8 ft.	10 00 to 20 00

The home of Dr. David Murphy, in Tampa. The grass is Bitter Blue Stem St. Augustine, with a specimen Magnolia tree at the left and Hollies at each side of the entrance pillars.





Ixora

IXORA

A very fine landscape subject that stands shearing beautifully and blooms profusely. A first-class plant in every way, carrying our highest recommendation.

Coccinea (Flame of the Woods). Very showy evergreen shrub with bright coral-red flowers. A handsome plant for a sunny location. Stands wet feet and grows easily. Trims very well and blooms profusely. Not expensive. Qt. 60c.; gal. \$2.00; 4-gal. cans \$3.50 to \$4.00.

Flore-inteo (Yellow Ixora). Clear bright yellow flowers. Slower and weaker in growth than the preceding. Qt \$1.00; gal. \$2.50.

Ixora Hybrids. Lovely clusters of orange and off-red flowers. *New*. 4-in. pots \$2.50; grafts, gal. \$3.00.

Macrothyrsa. Rare and scarce. Flowers deep red, in large clusters, very showy. Large handsome leaves. Grows slowly. We offer both own-root and grafted plants. Qt. \$1.00; gal. \$2.50.

JASMINUM

We can think of no group of plants offering more satisfaction for foundation and low border planting. They are easy to grow, long lived and free from insects. All the varieties listed here are real beauties.

Grandiflorum (Spanish Jasmine). Shrubby vine growing almost upright; branches clothed with bright green leaves. Clusters of large, fragrant, white flowers.

Grand Duke. Very fragrant, double white flowers.

Illicifolium. Rapid growing. Handsome foliage and star-shaped white flowers. Blooms almost continuously.

Primulinum. Drooping branches. Long sprays of fragrant, golden yellow flowers opening flat.

Pubescens. Attractive foliage and showy white star-shaped blooms. Hardy.

Simplicifolium (Wax Jessamine). Beautiful dark green, waxy leaves and star-shaped white blooms.

Qt.....	\$0 60
Gal.	\$1 50 and 2 00
5 qts.....	2 50

LANTANA sellowiana (*delicatissima*). Shrubby plant for boxes, baskets and ground-cover. Lilac-colored flowers freely produced. Qt. 50c; 4-in. pot 75c; gal. \$1.50.

Start with a good plant for good results



Ligustrum lucidum

LIGUSTRUM

All our Ligustrum are fine grafted plants, because Ligustrum on its own root is subject to root knot. The cost is higher but the results justify the difference.

Lucidum. Bushy and compact, with strong, dark glossy green leaves and dense panicles of white flowers. Large bunches of black berries. One of the finest of all broad-leaved evergreens for Florida.

Nobilis. More upright than Lucidum. Easy, rapid growth; hardy.

Iwata. Intermediate in size. Leaves small, rounded, with light yellow mottling. Bushy, compact.

Bushy growth, B&B

12 to 18 in.	\$1 50
18 to 24 in.	\$2.00 and 2 25
2 to 3 ft.	\$2.75 to 3 25
3 to 4 ft.	\$4.00 to 5 00

Erecta. New discovery; entirely different and we believe it to be most outstanding. Strong, compact, upright grower, producing many thick, dark green, handsome leaves. First time offered; limited supply, so hurry for yours.

Heavy, bushy, B&B

12 to 18 in.	\$2 00
18 to 24 in.	3 00

MALPIGHIA coccigera. Glossy dark green, prickly leaves; bright pink flowers and scarlet berries. Very dwarf. Qt. 50c; gal. \$1.50 and \$2.00.

A Hedge Planting of Ligustrum



DAYLILIES • Hemerocallis

These give more flowers for less effort than any plant we know of. Beginning to bloom here in late winter, they flower right on until late July. They make a beautiful fragrant mass planting, ideal for shrub borders and foundation plantings. We have a few good varieties not listed here. Come see them in bloom.

Amaryllis. Golden orange; large and handsome. 3½ ft. 30c each.

Apricot. Clear bright yellow of fine form. 2 ft. 30c each.

Aurantiaca. Stiffly recurved flower of reddish orange. 2 ft. 30c each.

Aureole. Rich golden yellow. 3 ft. 30c each.

Bagdad. Orange-red, yellow and brown; large, profuse. 3½ ft. \$1.00 each.

Bijou. Small flowers in clusters; profuse bloomer. Orange, overcast fulvous red with darker midzone. 2 ft. 75c each.

Cinnabar. Brownish red with cadmium-yellow throat. Very free flowering. 2½–3 ft. 50c each.

Cressida. Reddish orange with fulvous band on each petal. 3 ft. 30c each.

Dawn. Light rose marked deeper at petal tips. 40 in. July, 30c each.

Dumortieri. Cadmium-yellow shaded orange. 1 ft. 30c each.

Emily Hume. Orange-yellow; fluted petals. 3½ ft. \$1.00 each.

Florham. Soft yellow; fragrant. 3 ft. 30c each.

Fulva. Rusty orange-red. Very vigorous. 2 ft. 30c each.

Gypsy. Small; deep orange. 2½ ft. 30c each.

J. A. Crawford. Light yellow, deeper in throat. 4 ft. 30c each.

J. R. Mann. Apricot-yellow. 3½ ft. 45c each.

Lemon King. Soft yellow; recurved petals. 42 in. 30c each.



Hemerocallis Border

Linda. Golden yellow flecked cinnamon; throat shaded rose. 2½ ft. \$1.00 each.

Margaret Perry. Fulvous red; orange throat. 4 ft. 30c each.

Middendorfi. Rich yellow; fragrant. 1½ ft. 30c each.

Modesty. Pale lemon-yellow; cupped, fragrant blooms. 3 ft. 50c each.

Mrs. John J. Tigert. Brazil-red, yellow base. \$1.50 each.

Ophir. Golden yellow; fragrant. 30c each.

Orangeman. Deep orange; very large. 3 ft. 30c each.

Sir Michael Foster. Clear yellow; fragrant, funnel-shape flowers. 4 ft. 30c each.

Sovereign. Lemon color. 2½ ft. 30c each.

Thunbergi. Buttercup-yellow; fragrant. 3 ft. 30c each

Viscountess Byng. Yellow flushed apricot. 30c each.

NOTE—prices are for one bib only and sizes indicate the height the different varieties grow. Also we can supply clumps at \$1.00 to \$5.00 each.

For Perfect "Exterior Decoration"

HOLMES MINIATURE CITRUS

Delightful Tru-Dwarfs

Here are your "Picture Trees," designed by Holmes to grow, thrive and decorate your lawns and gardens and to stay MINIATURE in size.

Bred on dwarf rootstock, they're possessed of perfect drawing-room manners—never sprawl into ungainly growth, stay neat, trim and tidy and "know their place" like well-groomed little ladies and gentlemen!

Besides gracing your grounds, bringing you garlands of appetizing colors, they bring you gifts of delicious flavor-packed fruit!

Most of their fruits can be eaten out of hand, rind and all! Tasty, tangy or sweet, they dress up salads, replace lemons, make delicious drinks. Holmes varieties are ALL THE BEST, many kinds bearing the year round.

Indulge yourself in ALL THE COLORS. Plant your favorite, then add one each of the others. They'll make every day seem like Christmas Day with their heavy crops! And your "Picture Trees" will picture your true delight.

KUMQUATS. First in favor. Skin and flesh both equally tasty. Excellent for use in raw salads. Kumquat preserves make delicious ice-cream sundaes, fill sandwiches.

Marumi. Round, golden yellow fruit an inch long; sweet.

Meiwa. Round, sweet fruit. Best for eating fresh.

Nagami. Golden yellow, oblong; well flavored.

CALAMONDIN. Very often everbearing with its bright orange-red fruit. Because it is acid, the Calamondin is a kind of native lemon, and successfully replaces lemons in every use. In addition to use in iced drinks, salads, salad dressings, it makes a fine marmalade. Holmes frankly believes every home should have one!

MEYER LEMON. Heavy bearer of large, highly acid fruit. Our best Lemon.

EUSTIS LIMEQUAT. Holmes Limequats bear two to three crops a year in our nursery. Think what this means—with proper feeding your garden enjoys a "Perfect Picture Tree" several times a year. And the Limequat isn't just decoration. You'll use it on your table, in your kitchen, in place of both lemons and limes. Be sure you plant a Limequat!

LIME

Hillisboro. Improved Key Lime, easy to grow. Bears heavy, small, juicy yellow fruit. We have a good stock of small sizes.

Rangpur. Larger than Hillisboro. A strong, fast, upright grower. An abundant producer of round, smooth-skinned fruit with reddish pulp full of delicious juice. We are happy to offer this again. We have a few small trees.

Tahiti (Persian). Extra fine large green Lime of top quality. As a rule, the tree is hard to grow. We have a few small trees also large sizes.

1 yr., bare root.....	\$1 75
2 yr., bare root.....	2 50
3 yr., bare root.....	3 25

Heavy Specimens, BeB

2 to 3 ft.....	\$4 00 to \$5 00
3 to 4 ft.....	4 50 to 5 50
4 to 5 ft.....	6 00 to 7 50
5 to 6 ft.....	7 50 to 10 00
6 to 8 ft.....	10 00 to 15 00
8 to 10 ft.....	15 00 to 25 00



NAGAMI KUMQUAT

Bare Root
2-yr., \$2.00

B & B, Ready to Bear
2 to 3 ft., \$4.50

Special DRIVE-IN *Values*

EUSTIS LIMEQUAT

Bare Root
2-yr., \$2.00

B & B, Ready to Bear
2 to 3 ft., \$4.00





MAGNOLIA GRANDIFLORA

The South's Grandest Tree

B&B. 4 to 5 ft.

\$6.50

Drive-in price



COLORFUL HOLLY

B&B. 4 to 5 ft., \$6.50

Drive-in price

MAGNOLIA grandiflora (Bull Bay). The finest native evergreen of the South. Pyramidal outline, with heavy leaves of glossy dark green. Huge waxy white flowers, saucer-shaped, are borne for two or three months in summer; delightful fragrance. The finest flowering tree.

BeB

3 to 4 ft...\$4 00 to \$5 00 | 5 to 6 ft...\$8 00 to \$10 00
4 to 5 ft... 6 50 to 7 50 |

Specimens, wire balled

6 to 8 ft.....\$12 50 to \$15 00
8 to 10 ft..... 17 50 to 22 50
10 to 12 ft..... 30 00 to 40 00
12 to 14 ft.....\$50 00 up

Grafted trees at higher prices.

There's No Place Like Holmes for Every Kind of Shade Tree!

•FLOWERING

•EVERGREEN

•FOLIAGE

•PALMS

•CYCADS

•PODOCARPUS

Literally, "the sky's the limit" with Holmes shade trees! And there's real satisfaction in viewing Holmes shade trees silhouetted against our gorgeous Florida sky. Especially when they are gracing your own private home-site!

Remember, Holmes trees are grown right here in Tampa. They've never known any other kind of climate, soil or growing condition. And Holmes offers only the fool-proof kinds—the ones that almost insist on growing in spite of us! They'll do just as well on your grounds as they do in our nurseries.

HOLLY

ILEX opaca (American Holly). Desirable the year round, but especially at Christmas. Fine as lawn specimens and in the border and foundation planting. Give Holly an acid soil with plenty of Dyna-Grow Compost. Our stock of this excellent plant is extra good and we have some fine big specimens.

East Palatka. Almost smooth, light green foliage. Bright red berries in abundance. A fast, strong grower.

Howard. Very dark, glossy foliage with some spines. An excellent sort with cheerful berries.

rotunda. A most elegant spreading tree of pyramidal, heavy, compact growth. Smooth dark green leaves with cluster of small bright red berries. This makes a majestic tree with drooping branches, deserving wide use. Very rare. Prices on request. Specimens only.

Taber. Narrow pyramidal leaves, dark green and spiny. Very showy, large bright red berries.

BeB Transplanted

2 to 3 ft.....\$3 50
3 to 4 ft..... 4 50
4 to 5 ft..... \$6 50 to 8 00
5 to 6 ft..... 9 00 to 11 00
6 to 8 ft..... 12 50
8 to 10 ft..... 17 50
10 to 12 ft..... 30 00
12 to 14 ft..... 40 00

HOLMES SHADE TREES

ORANGE SWEET SEEDLING \$10.00 each 8 to 10 ft. IN FRUIT AND FLOWER

BAUHINIA alba. Medium size; large bilobed leaves cover the tree from spring to fall. Orchid-shaped white flowers in winter.

purpurea. Flowers sometimes 3 inches across, purple and white.

Qt.....	\$0 60
Gal.....	2 00
4 to 6 ft., B&B.....	7 50
6 to 8 ft., B&B.....	10 00

BRACHYCHITON acerifolium (Flame-tree). Panicles of scarlet flowers and deeply lobed shining leaves 10 inches across. Reaches 60 feet. 3 to 4 ft., \$3.00.

CASUARINA glauca (Beefwood; Australian Pine). Produces a quick effect. Hardy. Qt. 25c; gal. \$1.00.

lepidophloia. Tall, handsome, thick tree. Gal. \$1.50; 5 qts. \$2.00.

CHERRY LAUREL (Laurocerasus caroliniana). Bright glossy leaves. Slightly fragrant, white flowers borne in profusion. Reaches 40 feet.

Qt.....	\$0 35	5 qts.....	\$2 50
Gal.....	1 50		
Specimens, B&B			
3 to 4 ft.....	\$3 00	6 to 8 ft.....	\$10 00
4 to 5 ft.....	5 00	8 to 10 ft.....	15 00
5 to 6 ft.....	7 50		

DOGWOOD (Cornus florida). Spreading, bushy top; four-petaled, waxy white flowers produce a lacy effect. Scarlet fruits.

Weaver Dogwood. Grafted. Stronger and larger foliage; large, more numerous blooms. Quickly reach blooming size.

Pare root

3 to 4 ft.....	\$2 00	6 to 8 ft.....	\$4 50
4 to 6 ft.....	3 50		

B&B, double above prices.

GREVILLEA robusta (Australian Silk Oak). Tall, rapid-growing evergreen; very drought-resistant. Feathery, fern-like foliage; mass of orange-yellow flower trusses in spring.

Qt.....	\$0 60	Bare root	
Gal.....	2 00	8 to 10 ft.....	\$20 00
4 gals.....	3 50	10 to 15 ft..	\$30 00 to 40 00
6 to 8 ft., B&B.....	10 00		

JACARANDA ovalifolia. For weeks in the spring the tree is a cloud of blue; the flowers appear in large panicles of 40 to 90 blooms. Finely cut, ferny foliage. Reaches 50 feet.

Qt.....	\$0 60	4 gals.....	\$3 50 to \$4 00
Gal.....	2 00		

Bare root

4 to 6 ft., B&B.....	\$5 00	8 to 10 ft., B&B...	\$10 00
6 to 8 ft., B&B.....	8 00	10 to 12 ft., B&B...	15 00

KOELREUTERIA formosana. Small or medium-sized deciduous tree. Handsome pinnate leaves. Large panicles of yellow flowers in fall, followed by pink fruits. 5 qts. \$2.50.

MAPLE, Scarlet (Acer rubrum). Large deciduous tree of upright habit. Light green leaves changing to vivid scarlet and gold in fall. Fine street tree.

4 to 6 ft., B&B.....	\$5 00	6 to 8 ft., B&B.....	\$7 50
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We are open on Sunday from middle of October until Mother's Day

FOR THE SOUTH

ORANGE, Sweet Seedling

One of the hardiest and most picturesque of all large ornamental trees. An ideal combination fruit and shade tree with large delicious midseason fruit. A long-lived, fast grower giving a vivid impression of wild natural beauty. Romantic in fruit and bloom. "Old-timers" loved the blooms for weddings. Large specimen sizes only. Something to be proud of.

Transplanted twice and root pruned

10 to 12 ft. B. R. \$13 00 to \$15 00
12 to 15 ft. 16 00 to 25 00

Balled or Wire balled, double above prices

MELALEUCA leucadendron (Cajeput Tree). Thick, spongy, buff-colored bark; pendulous branches with oblong, tapering leaves and spikes of creamy white blooms.

Qt. \$0 50 | 3 to 4 ft., B&B. \$3 50
Gal. 2 00 |

Heavy, B&B

4 to 6 ft. \$4 00 to \$5 00 | 8 to 10 ft. \$10 00 to \$12 50
6 to 8 ft. 6 00 to 7 50 |

Specimens, B&B

10 to 12 ft. \$15 00 | 14 to 18 ft. \$25 00 to \$50 00
12 to 14 ft. 20 00 |

OAK, Laurel (*Quercus laurifolia*). Handsome shade tree. Oblong, dark green leaves. Reaches 60 feet. Quite a rapid grower.

Live (*Q. virginiana*). Shining dark evergreen leaves make a thick mantle for the tree. Makes a majestic specimen 60 feet tall.

Water (*Q. aquatica*; *Q. nigra*). Tallest and fastest-growing Oak—to 80 feet. Nearly evergreen; bluish green leaves.

Bare root

6 to 8 ft. \$3 00 | 10 to 12 ft. \$7 50
8 to 10 ft. 5 00 |

B&B, double above prices.

Specimen Root-pruned Oaks

10 to 15 ft. \$25 00 | 18 to 20 ft. \$50 00
15 to 18 ft. 35 00 |

Specimen Bare root, Cut Back

10 to 15 ft. \$15 00 | 18 to 25 ft. \$35 00 to \$50 00
15 to 18 ft. 25 00 |

PARKINSONIA aculeata (Jerusalem Thorn). Small thorny tree about 20 feet tall. Pendulous branches with long, narrow leaves; masses of yellow flowers in late spring.

4 to 6 ft., bare root \$3 50

REDBUD (*Cercis canadensis*). Small, nicely shaped, deciduous tree with rounded leaves. Covered with bloom in spring before the leaves come. Native.

Bare root

3 to 4 ft. \$2 00 | 6 to 8 ft. \$4 50
4 to 6 ft. 3 00 |

B&B, double above prices

TECOMA argentea (Tree of Gold). Tropical evergreen to 25 feet tall. Silvery scaly leaves; yellow flowers in terminal clusters. Tender and showy.

Specimens, B&B. Supply limited.

8 to 10 ft. \$25 00

DON'T FORGET

those extra dividends that you get from shade trees . . . beautiful spring flowers and sometimes ornamental fruit as well. Shade trees are an absolute necessity here in the South, and for their dignity and height alone are a decided addition to any home grounds in the land. Of course, it is very necessary that the right tree be chosen for the spot it is to occupy. And here is where HOLMES can help you. Come to us for advice if you are in doubt about the tree to buy. Our landscape men can help you to visualize how it will look ten years from now and will keep you from making costly mistakes.



Landscaping a house is like framing a picture. Just as the right frame enhances a painting, so do correctly arranged plants add immensely to the beauty of your home. It is impossible to measure in dollars and cents the satisfaction you will get from an artistic planting. Come see us for help.

EVERGREENS

ARBORVITAE aurea nana. Dwarf, compact, symmetrical. The flattened branches keep their golden tint throughout the year.

8 to 12 in.	\$1 50
12 to 18 in.	2 00
18 to 24 in.	3 00

pyramidalis bakeri. Narrow, compact growth; dark green.

BeB

12 to 18 in.	\$1 50 to \$2 00
18 to 24 in.	2 25 to 2 75
2 to 3 ft.	3 00 to 4 00

JUNIPERUS japonica sylvestris. Narrow, upright; needle-shaped leaves of steel color, while the smaller, scale-like leaves are dark green.

BeB

3 to 4 ft.	\$4 00	5 to 6 ft.	\$8 00
4 to 5 ft.	6 00		

Prices in this list cancel all previous quotations and are subject to change without notice

A beautiful iron gateway at Dr. David Murphy's home in Tampa. The wall is made of hundred-year-old bricks, hand-made, which were brought here from Mobile.



PALMS AND CYCADS

Palms are Central Florida's prized trees and they are a major part of our business. We devote our best efforts to grow and produce the finest palm trees possible. We give you a real root system and a big heavy ball of earth because we know this is essential for best results. Our prices include a first-class ball of roots. Consider this when buying; it's very important.



A tropical setting for a southern home

ACOELORRAPHE wrighti (*Paurotis wrighti*; Saw Cabbage Palm). Fan palm with several trunks 40 feet tall and leaves 3 feet across, divided below the middle into narrow segments.

B&B

4 to 5 ft. . . \$6 00 to \$7 50 | 8 to 10 ft. . \$10 00 to 20 00

ARECA lutescens. Graceful, arching, dark green leaves; stems yellow.

2 to 3 ft. \$3 00 | Larger \$5 00 up
2½ to 3½ ft. 4 00

ARECASTRUM romanzoffianum (*Cocos plumosa*). Medium-sized tree to 30 feet tall with a graceful crown of 8 to 15-foot leaves. Feathery foliage. Our most desirable palm. We also have some with crooked trunks.

B&B

2 to 3 ft. \$2 50 | 6 to 8 ft. \$7 50
3 to 4 ft. 3 00 | 8 to 10 ft. 10 00
4 to 6 ft. . \$4 00 to 5 00

Specimens

10 to 12 ft. \$12 50
12 to 15 ft. \$17 50 to 20 00
15 to 18 ft. 20 00 to 30 00
18 to 20 ft. 30 00 to 40 00

CYCAS circinalis (Queen Sago). Leaves longer and more feathery than the common Sago Palm.

B&B

2 to 3 ft. \$7 50 | 3 to 4 ft. \$10 00

PHOENIX reclinata. Arched, very dark leaves; makes an immense plummy clump, or may be trimmed.

8 to 10 ft., B&B. \$20 00

roebeleni (Pigmy Date). Dwarf. Delicately cut foliage. Excellent for landscape, also a nice indoor palm.

Gal. \$2 00 | 18 to 24 in., B&B. \$3 00

SABAL palmetto (Cabbage Palmetto). Very hardy, with an erect trunk 20 to 40 feet high and a large head of fan-like leaves. \$2.00 per foot of clear trunk; 10 ft. \$20.00.

ZAMIA integrifolia. Dark green, fern-like leaves 2 feet tall. Gal. \$2.50.

HOLMES SCULPTURED

Grow them as Trees



A tall spire of *Podocarpus*, with a low facing of *JASMINUM UNDULATUM*. At the rear is a specimen of single white Oleander, with *WASHINGTONIA ROBUSTA* behind it.

We call these evergreens the "Taxus of the South," and we wish we had some way of conveying to you just how highly we think of them. We consider these to be the most desirable of all evergreens for landscaping and beautifying the home grounds in Central Florida. They are excellent evergreen shrubs and trees with mostly narrow but sometimes broad leaves. Many species exist but we offer only the very best in addition to the new hybrids. Some of these hybrids for Central Florida are as good as *Macrophylla maki* and some are better. Some of them are dwarfer and have smaller leaves than *Macrophylla maki*.

Maki is one that we recommend for shearing and hedges. It is a fine plant for trimming into desired shapes. Until we have more time to study the various varieties which we hope to name or number, we simply offer them as hybrids, and suggest that you come to the nursery and make your own selection.

***Podocarpus elongata*.** Thought by some to be the most beautiful of all *Podocarpus*. A large, elegant plant with soft, finely cut, pointed bright green foliage. Can be pruned when necessary to any shape desired and for this reason is very adaptable. A wonderful plant for backgrounds or large corners, and against garden walls its fern-like leaves are displayed to perfection. Plant in sun or part shade.

B&B. Supply limited.

2 to 3 ft.	\$2 50
3 to 4 ft.	\$3 50 to 4 50
4 to 5 ft.	5 00 to 6 50
5 to 6 ft., specimens	7 50 to 8 50
6 to 8 ft., specimens	10 00 to 12 50

***longifolia*.** If left unpruned this variety grows tall. It is a handsome upright evergreen with wide, glossy dark green leaves often 4 to 6 inches long and $\frac{1}{2}$ inch wide or wider.

PODOCARPUS

Shear them as Hedges



Bitter Blue Stem St. Augustine Grass, with a Podocarpus hedge of sheared seedlings. At the right is a large Podocarpus specimen of the same type, with a Jacaranda tree between it and COCOS PLUMOSA, which is the tall palm in the center background.

PODOCARPUS, continued

macrophylla maki. This is a form with smaller, darker leaves and more shrubby habit of growth. Adaptable to many landscape uses such as screens and hedges as well as specimen plants.

nagi. Broad, heavy leaves. The tree is hardy and is of slow, pyramidal growth. If you wish, it may be sheared into a very fine specimen. It is hard to imagine anything more attractive. This evergreen deserves wide use, for its possibilities are practically infinite. We hope that many of our customers will take advantage of the opportunity to secure one of these splendid trees. You are making a worthwhile investment when you do.

speciosa. Resembles the English Yew but is larger, with horizontally spreading branches and pendent branchlets. This is a splendid conifer when used as a specimen; its large size also recommends it for background planting.

Natural Growth, B&B

12 to 18 in.....	\$1 50
18 to 24 in., very nice plants.....	2 00
2 to 3 ft., very nice plants.....	2 50
3 to 4 ft., very nice plants.....	3 50
4 to 5 ft., very nice plants.....	\$4 50 to 6 00

Semi-Sheared Specimens, B&B

Per ft. in small sizes .. . \$1 50, \$2 00, \$2 50

Heavy Specimens, B&B, Wire Balled

5 to 12 ft., per ft.....\$2 00, \$2 50, \$3 00

Specimens, Wire Balled

10 ft. up, per ft.....\$2 50, \$3 00, \$3 50

CEPHALOTAXUS harringtonia. A dwarf but upright grower with small, narrow leaves similar to Taxus. Beautiful dark green. Excellent for borders and formal use as well as specimens. Can be sheared. A slow grower.

4 to 6 in., B&B.....	\$1 00 to \$1 50
6 to 8 in., B&B.....	1 75 to 2 50
10 to 12 in., B&B.....	2 75 to 3 50

PODOCARPUS is an elegant landscape subject.

Large stock awaits your choice.



Holmes Bitter Blue Stem Grass with fancy grafted Hibiscus and COCOS PLUMOSA palms in the background.

Exclusive! Holmes Own Bitter Blue Stem Grass

- Almost Completely Chinch-Bug Resistant
- Recommended for Beautiful "Holeproof" Lawns
- Keeps Color Better
Withstands Dry Weather

Holmes Own Exclusive Strain of Bitter Blue Stem St. Augustine Grass. In the early years of the chinch-bug invasion, certain parts of our Bitter Blue Stem Grass sod nursery never seemed to be bothered. We "isolated" the hardy section, kept working on it and with it, until we believe this is the most chinch-bug-proof grass you can buy.

But chinch-bugs aren't all you have to fight to have a good lawn. Having them licked, however, gives you a chance to enjoy the other good qualities of Holmes Bitter Blue Stem Grass. It keeps its color better through all the seasons of the year, and in particular, stands dry weather better than any other strain we've tested.

If you have any problems with your lawn, let's discuss them when you come to our Nurseries. We may have the solution to what's bothering you.

But first, assure yourself of the best lawn with our Exclusive Strain Bitter Blue Stem Grass. It's not expensive even with all its good qualities.

STOLONS. Drive-In Price. Per bus. \$2.00; 10 bus. \$1.75; 20 bus. \$1.50.

SOD. Drive-In Price. Per sq. ft. 15c.; 10 sq. ft. \$1.00.

LIRIOPE muscari. Broad, dark green, grass-like leaves and lavender-blue flowers in dense spikes followed by black berries.

spicata. Very narrow leaves. Flowers lilac to almost white.

Small clumps \$0 10 to \$0 15

Medium clumps 20 to 30

Large clumps 40 to 50

OPHIPOGON japonicum. Low-growing; very narrow, dark leaves. Divisions, 10c up.

For Variety—PLANT FLORIDA ADAPTED FRUITS and NUTS by HOLMES

With the exception of Guava and Loquat, these trees should be planted when dormant in December and January.

PECANS

Stuart. Nuts large and of finest flavor, on a large, strong tree. Stands cold weather better than most sorts.

Bare root

2 to 3 ft.....	\$1 75	5 to 6 ft.....	\$3 50
3 to 4 ft.....	2 25	6 to 8 ft.....	4 00
4 to 5 ft.....	2 75	8 to 10 ft.....	6 00

PEACHES

Jewel. Medium to large, highly colored fruit. Very prolific, freestone.

Bare root

2 to 3 ft.....	\$0 90	4 to 5 ft.....	\$1 50
3 to 4 ft.....	1 00	5 to 7 ft.....	2 00

Specimens transplanted

Heavy, 6 to 8 ft.....\$2 50 and \$3 00

GRAPES

Scuppernong. (Muscadine.) Delicious musky flavor. Large, bronze-colored fruit; very juicy.

Beacon. (Bunch.) Strong grower with early-ripening black fruit. Large bunches, abundantly produced.

Bare root

1 yr.....	\$0 65	2 yr..	\$0 95
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PLUMS

Excelsior. Rapid, vigorous grower. Skin thin and tough but not bitter, deep wine-red. Firm juicy flesh. Early.

Kelsey. Very large, heart-shaped; light yellow, meaty flesh of rich flavor. Greenish yellow skin.

Bare root

2 to 3 ft.....	\$0 90	4 to 5 ft.....	\$1 25
3 to 4 ft.....	1 00		

PEARS

Hood. Large, yellowish green with white flesh. Juicy and mellow.

Pineapple. Large and handsome. Coarse, crisp, juicy flesh.

Bare root

2 to 3 ft.....	\$0 90	5 to 6 ft.....	\$2 00
3 to 4 ft.....	1 00	6 to 8 ft.....	3 00
4 to 5 ft.....	1 50		

MANGO, Hayden.

Gal. cans.....\$4 00 and \$5 00

6-gal. cans.....\$12 50 up

PERSIMMON

Tane-Nashi. Large, very attractive; light yellow skin changing to bright red. Yellow flesh of fine quality.

Bare root

2 to 3 ft.....	\$0 90	4 to 5 ft.....	\$1 65
3 to 4 ft.....	1 10	5 to 6 ft.....	2 50

FIGS, Celeste. Small to medium size; violet skin. Firm, white, juicy.

Bare root

2 to 3 ft.....	\$0 90	4 to 5 ft.....	\$1 50 to \$2 00
3 to 4 ft.....	1 25		

GUAVAS

Red Cattley. An evergreen shrub with glossy leaves. Small red fruits. Qt. 35c; gal. \$1.50; 5 qts. \$2.00.

LOQUAT. A handsome, large-leaved tree with fragrant flowers. Yellow, oblong fruit about the size of a plum, maturing in the spring. Good for cooking.

Gal.....	\$1 50
3 to 4 ft., B&B.....	4 00
5 to 6 ft., B&B.....	6 50

HOLMES HERITAGE-

25 Years of Selective Parent Stock Make These

**BARE
ROOT
\$1.50
UP**

All Holmes Citrus Trees are grown Mother Nature's way out in our Nursery rows. Here roots can develop, "wide-area" feeding can take place, deep-down root vitality can grow. Then with years of time and tedious care, roots are pruned, trees are transplanted, to insure dense, heavy root growth.

This is why you can "Buy Trees Today—Pick Fruit Tomorrow" when you come to Holmes. Each citrus tree in our nursery is a literal "portable" fruit-market. These dense root systems dig up in solid balls, so that you can haul them to your grounds, plant them and they practically never know they've been moved. Actually, it IS as easy as that.

Only at Holmes Nurseries can you buy Root-Pruned Transplanted Citrus Trees—your only assurance of success.

ORANGES

- Hamlin.** Very juicy and sweet. Early.
- Murcott.** Quite a pretty tree—an upright open grower. The large, highly colored fruit has thin skin. Ideal for salads. Delicious flavor. Fine for home gardens. We have a good stock of several sizes.
- Parson Brown.** Medium size and fine quality. Early.
- Pineapple.** Heavy producer of juicy fruits. Midseason.
- Satsuma.** Medium to large; sweet and highly flavored. Extra early.
- Sweet Seedling.** Hardy; medium to large fruits. Fine ornamental and an excellent shade tree. Midseason.
- Dancy Tangerine.** Medium size, deep orange color, spicy flavor.

Temple. The most delicious of all fancy kid-glove Oranges. Beautiful foliage. Strong grower and heavy producer.
Valencia. Large to medium-sized fruit of excellent quality. The best late Orange, year in and year out. The quality of the fruit always ranks high. Strong grower; free producer, February to August.

Plant in December and January for best results.			
Bare root			
2 to 3 ft.	\$1 50	3 to 4 ft.	\$2 50
Balled Specimens			
2 to 3 ft.	\$3 50	5 to 6 ft.	\$8 00 to \$10.00
3 to 4 ft.	\$4 00 to 5 00	6 to 8 ft.	12 50 to 15.00
4 to 5 ft.	\$6 00 to 7 50	8 to 10 ft.	\$20 00 to 35 00

PLEASE NOTE: We transplanted into special compost pits over 400 choice citrus trees for yards and gardens—small, medium and large sizes in all the good varieties. Believe us, these are "super," all under irrigation, with spraying and three feedings, and mulched with tobacco stems. They are the best we know how to grow. Come select some of these trees for your garden.

Remember, too, we have other rare varieties of fancy citrus especially adapted to back-yard planting. Ask about them.

CHAIN CITRUS

Breeding from “Best Tree”
the Thorobreds of Citrus

Good fruit trees are a matter of good breeding, just as in all Nature’s work. The first thing you must have is good “parent stock”—good “mother” trees. Consistently good trees are never grown from seed but from selected bearing wood cut from trees of proven performance—heavy bearers of luscious big fruits, trees that produce in spite of adverse weather, excess dryness, and so on.

That is why Holmes can promise you better fruit—and more of it—in our Heritage-Chain Citrus. Knowing the parent stock, we can predict what these trees we started 4 to 12 years ago will do for you today. Come out any time. Holmes Trees transplant any day in the year—full of fruit or not.

BALLED
& BUR-
LAPPED
\$3.50
UP

GRAPEFRUIT

- Duncan.** A very juicy variety of good quality. December to May.
- Foster.** Purplish pink flesh. Very early.
- Marsh Seedless.** Heavy crops of fine quality. Smooth yellow skin.
- Ruby.** Pat. No. 53. Seedless early variety, fine for home planting. Ready to eat in November but holds until June. Very prolific. A non-propagating agreement must be signed with the purchase of each tree. Extra choice, strong trees buck-horned back on budded Sour Orange understock, \$7.50 each. B&B, \$10.00 up.
- Silver Cluster.** Heavy clusters of medium-sized fruits. Smooth bright skin; very juicy and delicious. Midseason.
- TANGELO.** Similar to grapefruit in growth, but the skin is more easily removed. Agreeable flavor.
- PRICES SAME AS ORANGES

AVOCADOS

- Since Avocados do not come true from seed, we offer only the finest grafted plants in varieties hardy enough to recommend for Central Florida. Much depends upon having a good root system.
- We learned a long time ago that Avocados must have rich soil and plenty of moisture. Plant grafted trees in pits well prepared with ample Holmes Dyna-Grow Compost. Other necessities are abundant moisture at all times, mulching and spraying with copper and other sprays as instructed in bulletins from the State Experiment Station. Our grafted trees grow very fast when properly cared for.
- Gottfried.** A. Very vigorous tree, quite hardy. Ripens Aug., Sept.
- Lula.** A. Pear-shaped fruit. Light green skin; flesh pale to greenish yellow. Very productive. Ripens Dec., Jan.
- Taylor.** A. Small to medium size. Dark skin and light yellow flesh. Ripens Dec., Jan., Feb.
- Winter Mexican.** B. Oblong or broad pear-shaped fruit with dark leathery skin. Vigorous and hardy. Dec., Jan. Best-quality grafted Avocados in nail-keg sizes. 2 to 5 feet.
- | | | | |
|-----------------|--------|-----------------|------------------|
| 2 to 3 ft. | \$3 50 | 4 to 5 ft. | \$6 50 to \$7 50 |
| 3 to 4 ft. | 4 50 | 5-qt. cans | 1 50 and 2 00 |

Thousands of Bearing Trees, Moved Successfully, Make This Amazing Promise Possible!

“Buy Trees Today— Pick Fruit Tomorrow”

- Holmes 25-Year Method Now Perfected!
- 5 to 6-ft. Trees Are Easily Hauled in Your Car!
- Our Planting Service Brings You Fruit-Filled 8 to 12-foot Trees Without Work!

HOLMES BEARING ORANGE TREES

The perfect way to buy fruit—on the tree!

LOW AS

\$12.50

Why wait—why prune—why feed—why mulch—why spray for 7 to 12 years TO GET WHAT YOU CAN HAVE TODAY!

6 to 8 ft.
Balled

Holmes has already done all that for you! And in addition Holmes has weeded out the poor producers, so all you buy are “bumper crop” trees! Here’s real economy. You start getting your money back the day this tree is moved into your yard!

Holmes Bearing Trees are “created” by nurtured, nursery care. Raised under irrigation in field rows to develop immense roots, continually sprayed, fed three times a season, root-pruned and mulched. That’s why they develop to bear bigger crops than ordinary “just grown” trees of the same age.

Holmes Orange trees give you a daily crop starting today. The earlier you order, the better your first year’s crop. See us today.

For other sizes, see prices, page 60.

Other Varieties, Too—Like This

RUBY RED GRAPEFRUIT

LOW AS

- Eat Off Same Tree 7 to 8 Months!

\$15.00

- All the Fruit a Family of 5 Can Eat!

- You Need Buy Only ONE Tree!

6 to 8 ft.
Wire Balled

Just one of these “Self-Service” Bearing Trees in your back yard gives you all the Grapefruit your family will eat! No fuss, no muss, no bother. Just visit us today and soon your Grapefruit tree will be standing in your yard *full of fruit!* (Of course, this means when you order between November and June—Ruby’s bearing season! But don’t wait. Order any time; the sooner you plant, the better your crop!)

Remember, you get “super trees” when you buy Holmes Bearing Trees. We’ve irrigated, fertilized, sprayed, root-pruned, transplanted and mulched every one for 7 to 12 years. They’re all grown in field rows (no “canned” trees with cramped roots at Holmes!) to develop immense roots for bigger crops. A Holmes 7-year tree generally equals ordinary 10-year-old trees in size, crops—gives you up to 3 years’ longer bearing life!

U. S. PLANT PATENT NO. 53. For smaller sizes without fruit see prices, page 61.

18261 North Nebraska Avenue

Date _____, 195

Ship Via

Express — Freight

the Nursery Stock listed hereafter, for which I enclose

Order is cancelled only upon condition that they shall \$

Name _____

Street and No. _____

Post Office

State

Shipping Address _____

Date you wish Shipment made _____

[illegible]

Be sure to add 20% to order to cover cost of packing on all orders to be shipped. All prices are F.O.B. Nurseries

TERMS OF BUSINESS

LOCATION. Our office and nurseries are located on U. S. Highway 41, six miles north of Sulphur Springs at 18261 North Nebraska Avenue, ½ mile south of Apex. Mailing address: Holmes Nurseries, P. O. Box 417, Tampa 1, Florida. Phone 33-2261.

CASH or half cash must accompany all orders for immediate delivery or shipment. On reserve orders booked in advance of the shipping season, 25 per cent down will be required, with the balance due when the shipping season opens. Reserve orders are accepted only upon condition that they shall be void should injury befall the stock before shipment from any causes beyond our control. Stock retained at our nurseries long enough to grow to a larger grade will be billed accordingly at shipping time.

ON PLANTING ORDERS all labor costs are based on normal digging. There will be an additional charge when objects are encountered which entail extra labor, such as rocks and stumps.

SHIPMENTS. State clearly when ordering how you prefer shipment made — by Express, Freight, Truck-line, or Parcel Post. Most of our small shipments go by Express. If you omit instructions, we will use our best judgment. Be sure to **add 20 per cent** to all orders to cover packing charges. The transportation charge will be collect on delivery; Parcel Post charges bill additional.

SHIPPING SEASON. Bare-root plants are shipped from November to February, pot-grown plants at any time. Balled and burlapped plants are available except in July, August, and September. We will not make substitutions unless you instruct us to do so.

DELIVERY by our trucks outside of suburban Tampa: orders for plants over \$25.00, 15c per mile, round-trip basis.

PLANTING TIME. Citrus trees for home planting, bare root and B&B, are easily moved beginning in October and through November, December, January, and February. For the past two warm seasons citrus trees have put out heavy new growth and bloomed in February which made it hard for the trees to get reestablished. Plant early for best results. **Roses** are best planted in December and January; bare-root, **dormant fruit trees and deciduous plants** in November, December, and January (December and January are best); camellias and azaleas preferably from October to February; big trees, oaks and magnolias in December and January. Potted and tub-grown plants can be moved at any time of the year.

OUR GUARANTEE. We guarantee everything we sell to be true to name, properly rooted, well grown, properly packed, and shipped according to instruction. Our liability under the foregoing guarantee is limited in amount to the original price received. We sell no nursery stock under a guarantee to live, except potted and balled plants. These we agree to replace at not less than 50 per cent of the purchase price during the following planting season, should any die from causes other than complete neglect. **90-DAY LIMIT ON GUARANTEES. WE DO NOT GUARANTEE ANY BARE-ROOT PLANTS OR TREES. ALL ARE PRICED ACCORDINGLY.**

CLAIMS. If any errors should occur, they will be promptly rectified, provided claims are made within ten days after receiving the goods. Our responsibility, except as stated above, ceases upon delivery of nursery stock in good condition to the public carrier.



Ready and Waiting for You

OVER 1,000 "FULL OF FRUIT" TREES

Now Bearing • Now Ripe • Now Ready to Eat

See Holmes Today

Pick Your Own Fruit Tomorrow





©

\$2.00

New! Fashion Rose

Plant Patent No. 789

Holmes is **FIRST** with "Grown in Florida" Fashion! Its amazing new qualities are verified! Flowers with tropical abandon for 6 to 8 months. Blooms in clusters all over bush—new replace old before latter fade! Every bloom like a true Hybrid Tea—full 3½-inch bouquet size. Let its glowing promise bless your garden!

Each \$2.00; 3 for \$5.00

There's no Place like Holmes **FOR FLORIDA FRUITS!**

See Our Amazing "TREES TODAY—FRUIT TOMORROW"
Mature Tree Offer (Just Turn to Page 62)

Holmes APEX HIBISCUS—*Originated in Holmes Nurseries*

Banishes all reason for disappointment in your gardening efforts! Lusty grower—this size usually turns into 4 to 5-foot bushes of startlingly brilliant bloom 2 years after planting in Holmes Hibiscus Compost! Huge single petals—flowers 4½ to 5 in. across. Native of Tampa!

\$3.50
2-yr.

